



RAAK ARTS AND SCIENCE COLLEGE

Affiliated to Annamalai University, Chidambaram || An ISO 9001:2015 Certified Institution
Recognized under section 2(f) of the UGC Act, 1956

List of Value Added courses conducted in the institution during the academic year 2021-22

S.no	Name of the Programme
1.	Pure Tamil Training
2.	English for Career Development
3.	Design Thinking
4.	Problem Solving and Decision Making
5.	Dynamics of Service Sec-r
6.	Financial Risk Management
7.	Office Management
8.	Social media and web Analytics
9.	Social Etiquette
10.	Women and Society in India
11.	Digital Transformation In Business
12.	Multimedia
13.	Ethical Hacking
14.	E-commerce
15.	Social Network Awareness
16.	Latex
17.	Laboratories Safety
18.	Organic Pharma
19.	Introduction - Digital Marketing
20.	Operation Research
21.	Digital Payments



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QUESTION PAPER

Time : 1 hrs
Student Name:
Class : I B.COM(CA)

Marks: 20
Batch:
Roll no:

1. Which constitutional amendment in India ensures reservation for women in Panchayati Raj Institutions?
 - a) 42nd Amendment
 - b) 73rd Amendment
 - c) 86th Amendment
 - d) 91st Amendment
2. Who was the first woman to become the President of India?
 - a) Indira Gandhi
 - b) Pratibha Patil
 - c) Sarojini Naidu
 - d) Vijayalakshmi Pandit
3. In which year was the National Commission for Women (NCW) established in India?
 - a) 1985
 - b) 1990
 - c) 1992
 - d) 1995
4. Which act was passed to protect women from domestic violence in India?
 - a) The Dowry Prohibition Act
 - b) The Sexual Harassment of Women at Workplace Act
 - c) The Protection of Women from Domestic Violence Act
 - d) The National Commission for Women Act
5. Who is considered the first woman teacher of India?
 - a) Annie Besant
 - b) Sarojini Naidu
 - c) Savitribai Phule
 - d) Kasturba Gandhi



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6. The Beti Bachao Beti Padhao scheme focuses on which of the following?
 - a) Child marriage
 - b) Female education and health
 - c) Women employment
 - d) Domestic violence
7. Which state in India has the highest literacy rate among women as per the latest census?
 - a) Kerala
 - b) Tamil Nadu
 - c) Maharashtra
 - d) Punjab
8. The term "glass ceiling" refers to:
 - a) A type of housing for women
 - b) An invisible barrier limiting women's advancement in careers
 - c) A government policy for women
 - d) A protective shield for women workers
9. Who is the author of the book "The Truths We Hold: An American Journey"?
 - a) Indira Gandhi
 - b) Kamala Harris
 - c) Sonia Gandhi
 - d) Malala Yousafzai
10. Which Indian organization works specifically for women empowerment and was founded by Ela Bhatt?
 - a) Self-Employed Women's Association (SEWA)
 - b) National Federation of Indian Women (NFIW)
 - c) All India Women's Conference (AIWC)
 - d) Working Women's Forum (WWF)
11. Which year was declared as the International Year of Women by the United Nations?
 - a) 1970
 - b) 1975
 - c) 1980
 - d) 1985
12. Which Indian festival celebrates the bond between brothers and sisters?
 - a) Diwali
 - b) Holi
 - c) Raksha Bandhan
 - d) Navratri




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13. Which prominent Indian woman received the Nobel Peace Prize in 1979?
- Mother Teresa
 - Indira Gandhi
 - Medha Patkar
 - Arundhati Roy
14. Who was the first woman to be appointed as the Chief Minister of an Indian state?
- Indira Gandhi
 - Sucheta Kriplani
 - Jayalalithaa
 - Mayawati
15. What is the main focus of the 'One Stop Centre Scheme' by the Government of India?
- Providing shelter to homeless women
 - Offering support services to women affected by violence
 - Promoting women's education
 - Enhancing women's participation in politics
16. Which Indian woman has held the position of Managing Director of the International Monetary Fund (IMF)?
- Arundhati Bhattacharya
 - Indra Nooyi
 - Nirmala Sitharaman
 - None
17. The term 'gender gap' refers to:
- The physical distance between genders
 - Differences in opportunities and status between genders
 - The age difference between genders
 - None of the above
18. Which Indian woman cricketer is known for scoring the highest runs in women's international cricket?
- Mithali Raj
 - Harmanpreet Kaur
 - Smriti Mandhana
 - Jhulan Goswami




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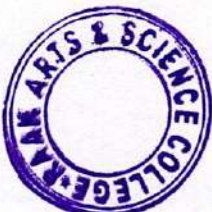
19. The campaign 'HeForShe' is associated with which global organization?

- a) WHO
- b) UN Women
- c) UNESCO
- d) UNICEF

20. Which legal provision in India deals with equal remuneration for men and women?

- a) The Equal Remuneration Act, 1976
- b) The Maternity Benefit Act, 1961
- c) The Women's Reservation Bill
- d) The Hindu Succession Act


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DEPARTMENT OF COMMERCE (CA)

S.NO	REG.NO	STUDENT NAME	MARK(20)	REMARK
1	43219U11001	ABI.I	16	PASS
2	43219U11002	AMBIGALE	19	PASS
3	43219U11003	ANJUTHA.J	16	PASS
4	43219U11004	ARAVINDHAN.P	18	PASS
5	43219U11005	ASWINI.R	16	PASS
6	43219U11006	BABUJ.B	15	PASS
7	43219U11007	BHAVANIDEVI.K	17	PASS
8	43219U11008	BHUVANESWARI.V	18	PASS
9	43219U11009	DEEPAKRAJ	17	PASS
10	43219U11010	DEVIPRIYA.H	18	PASS
11	43219U11011	DHARANIDHARAN.G	16	PASS
12	43219U11012	DHATCHAYINI.V	16	PASS
13	43219U11014	DINESH.P	17	PASS
14	43219U11013	DINESH.S	18	PASS
15	43219U11015	DINESHKUMAR.G	19	PASS
16	43219U11016	DINESHRAJ.T	17	PASS
17	43219U11017	ESWAR.K	18	PASS
18	43219U11018	EZHILARASAN.P	16	PASS
19	43219U11019	GOKULAKRISHNAN.G	16	PASS
20	43219U11020	GOKULAKRISHNAN.G	17	PASS
21	43219U11021	GUNAL.L	17	PASS



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22	43219U11022	ILANGO.R	18	PASS
23	43219U11023	JAYAPRATHA.K	18	FAIL
24	43219U11024	JOISON.S	15	PASS
25	43219U11025	JOSEPHRAJ.M	17	PASS
26	43219U11026	KAMALI.K	18	PASS
27	43219U11027	KANDHAN V	17	PASS
28	43219U11028	KEERTHIGA.A	16	PASS
29	43219U11029	KIRANKUMAR	16	PASS
30	43219U11030	KIRISHKUMAR	17	PASS
31	NOT REG	KISHORE J	17	FAIL
32	43219U11031	LOGESH.K	18	PASS
33	43219U11032	LOKESH RAJ	17	PASS
34	43219U11033	MEGANATHAN.D	18	FAIL
35	43219U11034	MOHAMED ANNAS.M	17	PASS
36	43219U11035	MOHAMEDFIZAL.S	18	PASS
37	43219U11036	MOHAMED INAYATHULLA.M	17	PASS
38	43219U11037	MUGESH.K	16	PASS
39	43219U11038	NARAYANAMOORTHI R	19	PASS
40	43219U11039	NAVANEETHAPRABU.P	16	FAIL
41	43219U11040	NIRESHKUMAR.E	18	PASS
42	43219U11041	NITHYA.M	16	PASS
43	43219U11042	PREAMKUMAR.S	17	PASS




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44	43219U11043	PURUSHOTHAMAN.J	17	PASS
45	43219U11044	REVATHI.S	18	PASS
46	43219U11045	REVATHY.A	17	PASS
47	43219U11046	ROOPAK KUMAR.R	18	PASS
48	43219U11047	SABARIRAJAN.S	16	PASS
49	43219U11048	SENTHIL KUMAR.S	16	PASS
50	43219U11049	SHAIKARIEF.I	17	PASS
51	43219U11050	SITHANANDHAN K	18	FAIL
52	43219U11051	SIVAYOGAMATHAVAN.L	19	FAIL
53	43219U11052	SIVAKUMAR.V	15	PASS
54	43219U11053	SOWMIYA.S	15	PASS
55	43219U11054	SRINIVASAN.L	16	PASS
56	43219U11055	STEPHAN ANTONY RAJ	16	PASS
57	43219U11056	SURENDAR.B	17	FAIL
58	43219U11057	SURIYA.D	17	PASS
59	43219U11058	SURIYA.S.V	18	PASS
60	43219U11059	THIVAHAR.G.S	18	PASS
61	43219U11060	UDHYASURYA.R	15	PASS
62	43219U11061	VASANTHAKUMAR.M	17	PASS
63	43219U11062	VEERABHARATHAN.V	18	PASS
64	43219U11063	VETRIVELAN.D	17	FAIL
65	43219U11064	YASODHA.S	18	FAIL



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S.NO	REG.NO	STUDENT NAME	MARK(100)	REMARK
1	43219U11001	ABLI	80	PASS
2	43219U11002	AMBIGALE	95	PASS
3	43219U11003	ANJUTHA.J	80	PASS
4	43219U11004	ARAVINDHAN.P	90	PASS
5	43219U11005	ASWINI.R	80	PASS
6	43219U11006	BABUJ.B	75	PASS
7	43219U11007	BHAVANIDEVLK	85	PASS
8	43219U11008	BHUVANESWARI.V	90	PASS
9	43219U11009	DEEPAKRAJ	85	PASS
10	43219U11010	DEVIPRIYA.H	90	PASS
11	43219U11011	DHARANIDHARAN.G	80	PASS
12	43219U11012	DHATCHAYINI.V	80	PASS
13	43219U11014	DINESH.P	85	PASS
14	43219U11013	DINESH.S	90	PASS
15	43219U11015	DINESHKUMAR.G	95	PASS
16	43219U11016	DINESHRAJ.T	85	PASS
17	43219U11017	ESWAR.K	90	PASS
18	43219U11018	EZHILARASAN.P	80	PASS
19	43219U11019	GOKULAKRISHNAN.G	80	PASS
20	43219U11020	GOKULAKRISHNAN.G	85	PASS
21	43219U11021	GUNAL.L	85	PASS




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22	43219U11022	ILANGO.R	90	PASS
23	43219U11023	JAYAPRATHA.K	AAA	FAIL
24	43219U11024	JOISON.S	75	PASS
25	43219U11025	JOSEPHRAJ.M	85	PASS
26	43219U11026	KAMALI.K	90	PASS
27	43219U11027	KANDHAN V	85	PASS
28	43219U11028	KEERTHIGA.A	80	PASS
29	43219U11029	KIRANKUMAR	80	PASS
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38	43219U11037	MUGESH.K	80	PASS
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41	43219U11040	NIRESHKUMAR.E	90	PASS
42	43219U11041	NITHYA.M	80	PASS
43	43219U11042	PREAMKUMAR.S	85	PASS




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45	43219U11044	REVATHI.S	90	PASS
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47	43219U11046	ROOPAK KUMAR.R	90	PASS
48	43219U11047	SABARIRAJAN.S	80	PASS
49	43219U11048	SENTHIL KUMAR.S	80	PASS
50	43219U11049	SHAIKARIEF.I	85	PASS
51	43219U11050	SITHANANDHAN K	AAA	FAIL
52	43219U11051	SIVAYOGAMATHAVAN.L	AAA	FAIL
53	43219U11052	SIVAKUMAR.V	75	PASS
54	43219U11053	SOWMIYA.S	75	PASS
55	43219U11054	SRINIVASAN.L	80	PASS
56	43219U11055	STEPHAN ANTONY RAJ	80	PASS
57	43219U11056	SURENDAR.B	AAA	FAIL
58	43219U11057	SURIYA.D	85	PASS
59	43219U11058	SURIYA.S.V	90	PASS
60	43219U11059	THIVAHAR.G.S	90	PASS
61	43219U11060	UDHYASURYA.R	75	PASS
62	43219U11061	VASANTHAKUMAR.M	85	PASS
63	43219U11062	VEERABHARATHAN.V	90	PASS
64	43219U11063	VETRIVELAN.D	AAA	FAIL
65	43219U11064	YASODHA.S	AAA	FAIL

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WOMEN AND SOCIETY IN INDIA

ANSWER KEY

Q.NO	ANS	Q.NO	ANS
1	B	11	B
2	B	12	C
3	C	13	A
4	C	14	B
5	C	15	B
6	B	16	D
7	A	17	B
8	B	18	A
9	B	19	B
10	A	20	A




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DEPARTMENT OF COMMERCE(CA) VALUE ADDED COURSE(2021-2022)

WOMEN AND SOCIETY IN INDIA ANSWER SHEET

NAME:
ROLL NO:
CLASS:

TIME :1 HRS

Answer All Questions(Tick Appropriate Options)

1	A	B	C	D
2	A	B	C	D
3	A	B	C	D
4	A	B	C	D
5	A	B	C	D
6	A	B	C	D
7	A	B	C	D
8	A	B	C	D
9	A	B	C	D
10	A	B	C	D
11	A	B	C	D
12	A	B	C	D
13	A	B	C	D
14	A	B	C	D
15	A	B	C	D
16	A	B	C	D
17	A	B	C	D
18	A	B	C	D
19	A	B	C	D
20	A	B	C	D



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Perambai - 605110, Villupuram dt., Tamilnadu

(A unit of Farouk Educational Trust)

DEPARTMENT OF COMMERCE(CA)

VALUE ADDED COURSE(2021-2022)

WOMEN AND SOCIETY IN INDIA

ANSWER SHEET

NAME: ABDOL HALIK.A
ROLL NO: 2142111001
CLASS: 1st year

TIME :1 HRS

Answer All Questions(Tick Appropriate Options)

1	A	<input checked="" type="radio"/> B	C	D
2	A	B	C	<input checked="" type="radio"/> D
3	A	B	<input checked="" type="radio"/> C	D
4	A	B	<input checked="" type="radio"/> C	D
5	A	B	<input checked="" type="radio"/> C	D
6	A	<input checked="" type="radio"/> B	C	D
7	<input checked="" type="radio"/> A	B	C	D
8	A	B	C	D
9	A	B	C	<input checked="" type="radio"/> D
10	<input checked="" type="radio"/> A	B	C	<input checked="" type="radio"/> D
11	A	<input checked="" type="radio"/> B	C	D
12	A	B	<input checked="" type="radio"/> C	D
13	<input checked="" type="radio"/> A	B	C	D
14	<input checked="" type="radio"/> A	B	C	D
15	A	<input checked="" type="radio"/> B	C	D
16	A	B	C	D
17	A	<input checked="" type="radio"/> B	C	<input checked="" type="radio"/> D
18	<input checked="" type="radio"/> A	B	C	D
19	A	<input checked="" type="radio"/> B	C	D
20	A	<input checked="" type="radio"/> B	C	D

18

20



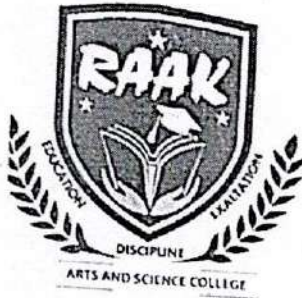
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DEPARTMENT OF COMMERCE(CA)

VALUE ADDED COURSE(2021-2022)

WOMEN AND SOCIETY IN INDIA

ANSWER SHEET

NAME: SLAKKIYA.E
ROLL NO: 2142111013
CLASS: 1st year

TIME :1 HRS

Answer All Questions(Tick Appropriate Options)

1	A	(B)	C	D
2	A	B	C	(D)
3	A	B	(C)	D
4	A	B	(C)	D
5	A	B	(C)	D
6	A	(B)	C	D
7	(A)	B	C	D
8	A	B	C	(D)
9	A	(B)	C	D
10	(A)	B	C	D
11	A	(B)	C	D
12	A	B	(C)	D
13	(A)	B	C	D
14	(A)	B	C	D
15	A	(B)	C	D
16	A	B	C	(D)
17	A	(B)	C	D
18	(A)	B	C	D
19	A	(B)	C	D
20	A	(B)	C	D

18
20



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Time : 1 hrs

Student Name:

Class : II B.COM(CA)

Marks: 20

Batch:

Roll no:

1. Which of the following is considered polite when meeting someone for the first time?
 - A) Ignoring them
 - B) Shaking hands
 - C) Looking at your phone
 - D) Turning your back to them
2. When attending a formal dinner, you should:
 - A) Start eating as soon as you sit down
 - B) Wait for the host to start eating
 - C) Begin eating when you feel hungry
 - D) Eat with your fingers
3. How should you address someone when you are unsure of their title or position?
 - A) By their first name
 - B) By their last name
 - C) By their full name
 - D) By saying "Hey you"
4. What is the appropriate action if you accidentally bump into someone?
 - A) Ignore it and walk away
 - B) Blame the other person
 - C) Apologize sincerely
 - D) Laugh it off
5. Which of the following is appropriate workplace etiquette?
 - A) Interrupting colleagues during conversations
 - B) Respecting others' privacy and space
 - C) Gossiping about coworkers
 - D) Taking others' food from the refrigerator



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6. If you receive a gift, the polite response is to:
 - A) Say nothing
 - B) Critique the gift
 - C) Say thank you and show appreciation
 - D) Exchange it immediately
7. When you are a guest in someone's home, you should:
 - A) Make yourself at home without asking
 - B) Follow the host's lead and rules
 - C) Rearrange the furniture
 - D) Help yourself to everything
8. If you are late to a meeting, the best course of action is to:
 - A) Sneak in quietly without saying anything
 - B) Ignore it completely
 - C) Apologize to those waiting and explain briefly
 - D) Make a grand entrance
9. During a conversation, it is considered polite to:
 - A) Talk about yourself constantly
 - B) Listen actively and respond appropriately
 - C) Interrupt frequently
 - D) Look around the room
10. At a social event, it is best to:
 - A) Stay in one place and not interact
 - B) Mingle and introduce yourself to new people
 - C) Avoid everyone
 - D) Only talk to people you already know
11. Which is appropriate phone etiquette at a public place?
 - A) Speaking loudly
 - B) Keeping your voice low and respectful
 - C) Playing music on speaker
 - D) Ignoring calls
12. When using public transportation, you should:
 - A) Take up multiple seats
 - B) Offer your seat to those in need
 - C) Ignore other passengers
 - D) Play loud music



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13. If you need to leave a conversation or meeting early, you should:
- A) Leave without saying anything
 - B) Make an excuse and leave abruptly
 - C) Apologize and excuse yourself politely
 - D) Stay even if it's inconvenient
14. When someone is speaking, the respectful behavior is to:
- A) Check your phone
 - B) Look around
 - C) Listen and make eye contact
 - D) Interrupt with your thoughts
15. Appropriate dress code for a business meeting is usually:
- A) Casual wear
 - B) Business attire
 - C) Sportswear
 - D) Pajamas
16. When you receive a phone call during a meeting, you should:
- A) Answer it immediately
 - B) Ignore it and continue the meeting
 - C) Excuse yourself and take the call outside
 - D) Put the call on speaker
17. The best way to respond to criticism is to:
- A) Get defensive and argue
 - B) Ignore the person
 - C) Listen and consider the feedback
 - D) Criticize back
18. During a group discussion, you should:
- A) Dominate the conversation
 - B) Encourage others to participate
 - C) Ignore others' ideas
 - D) Leave if it gets boring
19. When dining in a restaurant, it is polite to:
- A) Speak loudly and attract attention
 - B) Leave a tip for good service
 - C) Complain about everything
 - D) Make a mess



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20. Which is an example of good table manners?

- A) Chewing with your mouth open
- B) Talking with food in your mouth
- C) Using utensils properly
- D) Reaching across the table

SOCIAL ETIQUETTE

ANSWER KEY

Q.NO	ANS	Q.NO	ANS
1	B	11	B
2	B	12	B
3	C	13	C
4	C	14	C
5	B	15	B
6	C	16	C
7	B	17	C
8	C	18	B
9	B	19	B
10	B	20	C




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DEPARTMENT OF COMMERCE(CA)

VALUE ADDED COURSE(2021-2022)

SOCIAL ETIQUETTE

ANSWER SHEET

NAME: BALAKOMARAN.P
ROLL NO: 43220011002
CLASS: II by Day

TIME :1 HRS

Answer All Questions(Tick Appropriate Options)

1	A	(B)	C	D
2	A	(B)	C	D
3	A	B	(C)	D
4	A	B	(C)	D
5	A	(B)	C	D
6	A	B	(C)	D
7	A	B	C	(D)
8	A	B	(C)	D
9	A	(B)	C	(D)
10	A	(B)	C	D
11	A	(B)	C	D
12	A	(B)	C	D
13	A	B	(C)	D
14	A	B	(C)	D
15	A	(B)	C	D
16	A	B	(C)	D
17	A	B	(C)	D
18	A	(B)	C	D
19	A	(B)	C	D
20	A	B	(C)	D

20
20



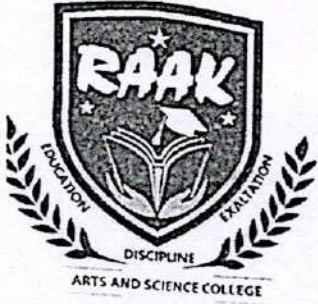
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VALUE ADDED COURSE(2021-2022)

SOCIAL ETIQUETTE

ANSWER SHEET

NAME: SIRAJUDEEN. J
ROLL NO: 43220011019
CLASS: II-year

TIME :1 HRS

Answer All Questions(Tick Appropriate Options)

1	A	(B)	C	D
2	(A)	B	C	D
3	A	B	(C)	D
4	A	B	(C)	D
5	(A)	B	C	D
6	A	B	(C)	D
7	A	B	C	(D)
8	A	B	(C)	D
9	A	B	C	(D)
10	A	(B)	C	D
11	A	(B)	C	D
12	A	(B)	C	D
13	A	B	(C)	D
14	A	B	(C)	D
15	A	(B)	C	D
16	A	B	(C)	D
17	A	B	(C)	D
18	A	(B)	C	D
19	A	(B)	C	D
20	A	B	(C)	D

18

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DEPARTMENT OF COMMERCE (CA)

S.NO	REG.NO	STUDENT NAME	MARK(20)	REMARK
1	4321U1911008	BHUVANESHWARI.V	18	PASS
2	4321U1911012	DHATCHAYINI.V	18	PASS
3	43220U11001	AFZALBASHA N	20	PASS
4	43220U11002	BALAKUMARAN P	20	PASS
5	43220U11003	DHEENA R	17	PASS
6	43220U11004	GANKEYAN M	AAA	FAIL
7	43220U11005	HARIHARAN E	19	PASS
8	43220U11006	HARIKRISHANAN V	18	PASS
9	43220U11007	JAYARAM U	19	PASS
10	43220U11008	MOHAMED RAFI A	20	PASS
11	43220U11009	MOHAMMED THAMIN T	20	PASS
12	43220U11010	MUSTHALIBA J	15	PASS
13	43220U11011	NOORULIMAM S	16	PASS
14	43220U11012	PRAVIN R	18	PASS
15	43220U11013	PRADEEPRAJ N	19	PASS
16	43220U11014	PREMKUMAR M	17	PASS
17	43220U11015	RAGHAV RAJ K	16	PASS
18	43220U11016	RAGUMAN M	19	PASS
19	43220U11017	SAIPRASANNA R	15	PASS



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20	43220U11018	SATHIK BASHA S	14	PASS
21	43220U11019	SIRAJUDEEN J	18	PASS
22	43220U11020	SRIBARATH P	16	PASS
23	43220U11021	SURIYA B	17	PASS
24	43220U11022	VADIVAZHAGAN A	19	PASS



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S.NO	REG.NO	STUDENT NAME	MARK(100)	REMARK
1	4321U1911008	BHUVANESHWARI.V	90	PASS
2	4321U1911012	DHATCHAYINI.V	90	PASS
3	43220U11001	AFZALBASHA N	100	PASS
4	43220U11002	BALAKUMARAN P	100	PASS
5	43220U11003	DHEENA R	85	PASS
6	43220U11004	GANKEYAN M	AAA	FAIL
7	43220U11005	HARIHARAN E	95	PASS
8	43220U11006	HARIKRISHANAN V	90	PASS
9	43220U11007	JAYARAM U	95	PASS
10	43220U11008	MOHAMED RAFI A	100	PASS
11	43220U11009	MOHAMMED THAMIN T	100	PASS
12	43220U11010	MUSTHALIBA J	75	PASS
13	43220U11011	NOORULIMAM S	80	PASS
14	43220U11012	PRAVIN R	90	PASS
15	43220U11013	PRADEEPRAJ N	95	PASS
16	43220U11014	PREMKUMAR M	85	PASS
17	43220U11015	RAGHAV RAJ K	80	PASS
18	43220U11016	RAGUMAN M	95	PASS
19	43220U11017	SAIPRASANNA R	75	PASS
20	43220U11018	SATHIK BASHA S	70	PASS




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21	43220U11019	SIRAJUDEEN J	90	PASS
22	43220U11020	SRIBARATH P	80	PASS
23	43220U11021	SURIYA B	85	PASS
24	43220U11022	VADIVAZHAGAN A	95	PASS


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S.NO	REG.NO	STUDENT NAME	MARK(20)	REMARK
1	21421111001	ABDUL HALIK A	18	PASS
2	21421111002	AKASH M	16	PASS
3	21421111003	AKKASH S	14	PASS
4	21421111004	AMATHULHASEEBA N	12	PASS
5	21421111005	ANANDH P	10	PASS
6	21421111006	ANEES S	18	PASS
7	21421111007	AYSHA K	16	PASS
8	21421111008	BALACHANDRAN K	14	PASS
9	21421111009	DEVA SENATHYPATHY G	12	PASS
10	21421111010	DHANUSH B	10	PASS
11	21421111011	DHIVAGAR G	18	PASS
12	21421111012	GOWTHAM RAJA.S	18	PASS
13	21421111013	ILAKKIYA E	18	PASS
14	21421111014	IYYAPPAN V	16	PASS
15	21421111015	MADHU MANJARI G	16	PASS
16	21421111016	MOHAMED NAVAS H	14	PASS
17	21421111017	MOHAMED SARMIL F	14	PASS
18	21421111018	MOHAMMED K	18	PASS
19	21421111019	MOHAMMED MUJAMMIL R	16	PASS
20	21421111020	NASAR HUSSAIN S K	14	PASS
21	21421111021	NASARAINEM	16	PASS
22	21421111022	NIRMAL S	18	PASS
23	21421111023	NISHANTH M	16	PASS
24	21421111024	PAROSE AHAMED A	14	PASS



Jan

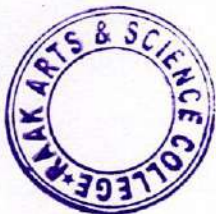
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25	21421111025	PAROSIYA BANUR	18	PASS
26	21421111026	POOVENDIRAN S	16	PASS
27	21421111027	PREETHIKA R	14	PASS
28	21421111028	SALAHUDEEN A	18	PASS
29	21421111029	SUGAN M	14	PASS
30	21421111030	SUNITHA E	16	PASS
31	21421111031	THAMIZHSELVAN N	14	PASS
32	21421111032	USMIYA S	16	PASS
33	21421111033	VASANTHAPRIYAN R	18	PASS
34	21421111034	VIGNESH M	16	PASS
35	21421111034	VIMAL	12	PASS
36	21421111036	YUVARAJ P	10	PASS



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S.NO	REG.NO	STUDENT NAME	MARK(100)	REMARK
1	21421111001	ABDUL HALIK A	90	PASS
2	21421111002	AKASH M	80	PASS
3	21421111003	AKKASH S	70	PASS
4	21421111004	AMATHULHASEEBA N	60	PASS
5	21421111005	ANANDH P	50	PASS
6	21421111006	ANEES S	90	PASS
7	21421111007	AYSHA K	80	PASS
8	21421111008	BALACHANDRAN K	70	PASS
9	21421111009	DEVASENATHYPATHY G	60	PASS
10	21421111010	DHANUSH B	50	FAIL
11	21421111011	DHIVAGAR G	90	PASS
12	21421111012	GOWTHAM RAJA.S	90	PASS
13	21421111013	ILAKKIYA E	90	PASS
14	21421111014	IYYAPPAN V	80	PASS
15	21421111015	MADHU MANJARI G	80	PASS
16	21421111016	MOHAMED NAVAS H	70	PASS
17	21421111017	MOHAMED SARMIL F	70	PASS
18	21421111018	MOHAMMED K	90	PASS
19	21421111019	MOHAMMED MUJAMMIL R	80	PASS
20	21421111020	NASAR HUSSAIN S K	70	PASS
21	21421111021	NASARAINEM	80	PASS
22	21421111022	NIRMAL S	90	PASS
23	21421111023	NISHANTH M	80	PASS
24	21421111024	PAROSE AHAMED A	70	PASS
25	21421111025	PAROSIYA BANUR	90	PASS
26	21421111026	POOVENDIRAN S	80	PASS
27	21421111027	PREETHIKA R	70	PASS
28	21421111028	SALAHUDEEN A	90	PASS
29	21421111029	SUGAN M	70	PASS



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30	21421111030	SUNITHA E	80	PASS
31	21421111031	THAMIZHSELVAN N	70	PASS
32	21421111032	USMIYA S	80	PASS
33	21421111033	VASANTHAPRIYAN R	90	PASS
34	21421111034	VIGNESH M	80	PASS
35	21421111034	VIMAL	60	PASS
36	21421111036	YUVARAJ P	50	PASS



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DEPARTMENT OF MATHEMATICS VALUE ADDED COURSE (2021-2022)

LaTeX

ANSWER SHEET

NAME : *Srinivi. D*
ROLL NO: *43219025007*
CLASS : *II Year.*

TIME: 30 mins

Answer All Questions (Tick Appropriate Options)

1	A	B✓	C	D
2	A	B	C✓	D
3	A✓	B	C	D
4	A	B✓	C	D
5	A	B✓	C	D
6	A	B✓	C	D
7	A	B	C✓	D
8	A	B✓	C	D
9	A✓	B	C	D
10	A	B	C✓	D
11	A	B	C✓	D
12	A	B	C✓	D
13	A✓	B	C	D
14	A	B	C✓	D
15	A	B	C✓	D
16	A✓	B	C	D
17	A✓	B	C	D
18	A	B✓	C	D
19	A	B	C✓	D
20	A✓	B	C	D

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DEPARTMENT OF MATHEMATICS
VALUE ADDED COURSE (2021-2022)

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ANSWER SHEET

NAME : *Monisha G.*
ROLL NO : *43220025002*
CLASS : *II year*

TIME: 30 mins

Answer All Questions (Tick Appropriate Options)

1	A	B✓	C	D
2	A	B	C✓	D
3	A✓	B	C	D
4	A	B	C✓	D
5	A	B✓	C	D
6	A	B✓	C	D
7	A	B	C✓	D
8	A	B✓	C	D
9	A✓	B	C	D
10	A	B	C✓	D
11	A	B✓	C	D
12	A	B	C✓	D
13	A✓	B	C	D
14	A	B	C✓	D
15	A	B	C✓	D
16	A✓	B	C	D
17	A✓	B	C	D
18	A	B✓	C	D
19	A	B	C✓	D
20	A✓	B	C	D

20
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STUDENT TEST MARK (II & III YEAR)

S.N O	REG.NO.	STUDENT NAME	MARK
1	43220U25002	MONISHA G	20
2	43220U25003	RADHIKA H	18
3	43219U25001	DANESH.D	19
4	43219U25002	GOWTHAM.P	15
5	43219U25003	JENIFER.S	19
6	43219U25004	KAVIYA.K	16
7	43219U25005	NIDHYA.R	15
8	43219U25006	PRASANTH.V	18
9	43219U25007	SRINIVI.D	18
10	43219U25008	THULASI.G	20
11	43219U25009	VIMAL KUMAR.B	18



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STUDENT TEST MARK (II & III YEAR)

S.NO	REG.NO.	STUDENT NAME	MARK	REMARKS
1	43220U25002	MONISHA G	100	PASS
2	43220U25003	RADHIKA H	90	PASS
3	43219U25001	DANESH.D	95	PASS
4	43219U25002	GOWTHAM.P	75	PASS
5	43219U25003	JENIFER.S	95	PASS
6	43219U25004	KAVIYA.K	80	PASS
7	43219U25005	NIDHYA.R	75	PASS
8	43219U25006	PRASANTH.V	90	PASS
9	43219U25007	SRINIVLD	90	PASS
10	43219U25008	THULASIG	100	PASS
11	43219U25009	VIMAL KUMAR.B	90	PASS


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DEPARTMENT OF COMPUTER APPLICATION MULTIMEDIA

Time : 30 MINS

Student Name:

Class : III BCA

Marks: 20

Batch:

Roll no:

1. What does the term "multimedia" refer to?
 - a) Text only
 - b) A combination of text, audio, video, and graphics
 - c) Only audio and video
 - d) Only graphics
2. Which file format is commonly used for images?
 - a) MP3
 - b) JPEG
 - c) AVI
 - d) PDF
3. What does "MIDI" stand for?
 - a) Multimedia Interactive Digital Interface
 - b) Musical Instrument Digital Interface
 - c) Multi-Input Digital Interface
 - d) Multiple Interactive Data Interface
4. Which of the following is a video file format?
 - a) WAV
 - b) GIF
 - c) MP4
 - d) TXT
5. What is the primary purpose of a codec in multimedia?
 - a) To compress and decompress data
 - b) To edit images
 - c) To create animations
 - d) To mix audio tracks
6. Which software is commonly used for vector graphics editing?
 - a) Adobe Photoshop
 - b) Adobe Illustrator
 - c) Final Cut Pro
 - d) Audacity
7. What is the full form of JPEG?
 - a) Joint Photographic Experts Group
 - b) Java Photographic Encoding Graphics
 - c) Joint Picture Editing Group
 - d) Java Picture Experts Graphics



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8. Which of the following is NOT a multimedia application?
 - a) Video conferencing
 - b) Word processing
 - c) Virtual reality
 - d) E-learning
9. What is the standard frame rate for video in cinema?
 - a) 24 frames per second
 - b) 30 frames per second
 - c) 60 frames per second
 - d) 120 frames per second
10. Which term describes the process of creating a series of drawings or images viewed in rapid succession?
 - a) Animation
 - b) Simulation
 - c) Rendering
 - d) Mixing
11. What is the function of an audio mixer?
 - a) To encode audio files
 - b) To control and combine different audio signals
 - c) To create visual effects
 - d) To compress video files
12. Which technology is used for creating interactive content on the web?
 - a) HTML5
 - b) SQL
 - c) XML
 - d) CSS
13. What does the term "bitrate" refer to in multimedia?
 - a) The color depth of an image
 - b) The number of bits processed per unit of time
 - c) The resolution of a video
 - d) The sampling rate of an audio file
14. Which of the following is an example of lossless compression?
 - a) JPEG
 - b) MP3
 - c) PNG
 - d) MP4
15. What is the purpose of a storyboard in multimedia production?
 - a) To plan the sequence of scenes or shots
 - b) To edit video clips
 - c) To mix audio tracks
 - d) To create special effects
16. Which software is widely used for video editing?
 - a) Audacity
 - b) Adobe Premiere Pro



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- c) GIMP
 - d) Inkscape
17. What does the term "sampling rate" mean in digital audio?
- a) The number of audio channels
 - b) The number of samples per second
 - c) The bit depth of an audio file
 - d) The duration of an audio track
18. Which of the following is NOT a characteristic of multimedia?
- a) Interactivity
 - b) Linear structure
 - c) Integration of multiple media types
 - d) Digital representation
19. Which device is used to capture video and audio in real-time?
- a) Scanner
 - b) Microphone
 - c) Webcam
 - d) Printer
20. What is the purpose of a green screen in video production?
- a) To improve audio quality
 - b) To create special visual effects
 - c) To enhance image resolution
 - d) To stabilize shaky footage



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DEPARTMENT OF COMPUTER APPLICATION

MULTIMEDIA

ANSWER KEY

Q.NO	ANS	Q.NO	ANS
1	B	11	B
2	B	12	A
3	B	13	B
4	C	14	C
5	A	15	A
6	B	16	B
7	A	17	B
8	B	18	B
9	A	19	C
10	A	20	B



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MULTIMEDIA STUDENT'S TEST MARK [III YEAR]

S.NO	REG.NO	NAME	TEST MARK (20)	TEST MARK (100)	REMARKS
1	43219U09001	ABILASHA R	15	75	PASS
2	43219U09002	ABIRAMI K	16	80	PASS
3	43219U09003	AJAY M	17	85	PASS
4	43219U09004	AKILAN U	16	80	PASS
5	43219U09006	ASWINKUMAR V	15	75	PASS
6	43219U09008	BALAKRISHNAN A	14	70	PASS
7	43219U09009	DHIVAGAR R	16	80	PASS
8	43219U09010	DINESH K	15	75	PASS
9	43219U09011	GOPINATH V	14	70	PASS
10	43219U09012	GUNASEKARAN V	12	60	PASS
11	43219U09013	HANA L	13	65	PASS
12	43219U09015	HARIHARAN R	12	60	PASS
13	43219U09016	JAFFAR ALI S	11	55	PASS
14	43219U09017	JAGADEESH KUMAR R	15	75	PASS
15	43219U09018	JAGANATH S	18	90	PASS
16	43219U09019	JAYACHANDRAN R	19	95	PASS
17	43219U09020	JEIYUNUDEEN S	20	100	PASS
18	43219U09021	KARTHIKEYAN A	15	75	PASS
19	43219U09022	KOWSALYA J	14	70	PASS
20	43219U09023	LOGARATCHAGAN K	13	65	PASS
21	43219U09024	MANIMARAN S	16	80	PASS
22	43219U09026	MOHAMED FARIDUDEEN H	17	85	PASS
23	43219U09027	MOHAMED KASIM M	18	90	PASS
24	43219U09028	MOHAMMED AADAM S	14	70	PASS
25	43219U09029	MOHAMMED FIZAL S	16	80	PASS
26	43219U09030	MONISH C	15	75	PASS
27	43219U09031	MUGUNDHAN M	14	70	PASS
28	43219U09032	PACHAIYAPPAN R	13	65	PASS
29	43219U09033	PRAKASH M	15	75	PASS
30	43219U09034	PRASANNA K	18	90	PASS
31	43219U09035	PRATHEEPRAJAN A	19	95	PASS
32	43219U09036	PREETHI U	14	70	PASS
33	43219U09037	PUSHPALINGAM S	15	75	PASS
34	43219U09038	PUVIARASAN G	15	75	PASS
35	43219U09039	RAGUL G	16	80	PASS




Jm.
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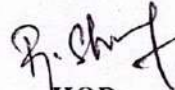


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36	43219U09040	RAJASEKAR E	17	85	PASS
37	43219U09041	RAJESHWAR G	14	70	PASS
38	43219U09042	SAKTHI G	14	70	PASS
39	43219U09043	SARANYA V	15	75	PASS
40	43219U09045	SATHIABAMA K	12	60	PASS
41	43219U09047	SIRANJIVI P	16	80	PASS
42	43219U09048	SUDHAKAR S	15	75	PASS
43	43219U09049	THAMIZHSELVAN M	14	70	PASS
44	43219U09050	VIGNESH S	13	65	PASS
45	43219U09051	VIJAI B	15	75	PASS
46	43219U09052	VIJAYALAKSHMI B	14	70	PASS
47	43219U09053	VIJAYARAGHAVAN A	14	70	PASS
48	43219U09054	VISHAL V	14	70	PASS


CO-ORDINATOR


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DEPARTMENT OF COMPUTER APPLICATION ETHICAL HACKING

Time : 30 MINS

Student Name:

Class : I & II BCA

Marks: 20

Batch:

Roll no:

1. What is the primary purpose of ethical hacking?
 - a) To steal information
 - b) To protect information systems
 - c) To disrupt services
 - d) To create viruses
2. Which of the following is NOT a phase in the ethical hacking process?
 - a) Reconnaissance
 - b) Scanning
 - c) Erasing data
 - d) Gaining access
3. Which tool is commonly used for network scanning?
 - a) Wireshark
 - b) Nmap
 - c) Metasploit
 - d) John the Ripper
4. What is a key characteristic of a white-hat hacker?
 - a) Works with malicious intent
 - b) Operates without any authorization
 - c) Aims to improve security systems
 - d) Exploits vulnerabilities for personal gain
5. Which of the following is an example of social engineering?
 - a) SQL injection
 - b) Phishing
 - c) Buffer overflow
 - d) Cross-site scripting
6. What does the acronym "SQL" stand for in SQL injection?
 - a) Sequential Query Language
 - b) Standard Query Language
 - c) Structured Query Language
 - d) Simple Query Language
7. Which technique is used to capture network traffic?
 - a) Footprinting
 - b) Sniffing
 - c) Spoofing
 - d) Enumeration



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8. Which of the following is a password cracking tool?
 - a) Nessus
 - b) Aircrack-ng
 - c) Nikto
 - d) Burp Suite
9. What is a common method to maintain access on a compromised system?
 - a) Denial of Service
 - b) Installing backdoors
 - c) Performing SQL injection
 - d) Scanning ports
10. Which encryption standard is commonly used in wireless networks?
 - a) WEP
 - b) WPA2
 - c) DES
 - d) AES
11. What does phishing involve?
 - a) Injecting malicious code into a website
 - b) Sending fraudulent emails to obtain sensitive information
 - c) Overloading a network to disrupt service
 - d) Scanning ports to find open services
12. Which of the following tools is used for web application security testing?
 - a) Nessus
 - b) Burp Suite
 - c) Aircrack-ng
 - d) Wireshark
13. What is the primary goal of penetration testing?
 - a) To develop new security policies
 - b) To find and fix vulnerabilities
 - c) To teach users about security
 - d) To perform regular system backups
14. Which type of attack involves redirecting network traffic to a malicious server?
 - a) Man-in-the-middle attack
 - b) Denial of Service attack
 - c) Phishing attack
 - d) Cross-site scripting
15. What is the main objective of using a honeypot in network security?
 - a) To attract and analyze potential attackers
 - b) To increase network speed
 - c) To store sensitive data securely
 - d) To perform data encryption
16. Which of the following is a tool used for wireless network auditing?
 - a) Metasploit
 - b) Aircrack-ng
 - c) Nessus




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- d) Nmap
17. What does brute force attack refer to?
- a) Attacking a system with a large number of bots
 - b) Overloading a network with traffic
 - c) Trying all possible password combinations
 - d) Manipulating users to gain access to a system
18. Which of the following is considered a cryptographic attack?
- a) Man-in-the-middle attack
 - b) Buffer overflow attack
 - c) Birthday attack
 - d) SQL injection
19. What is steganography?
- a) Encrypting messages to hide their content
 - b) Hiding messages within other files
 - c) Creating a fake user to gain access
 - d) Cracking passwords using dictionary attacks
20. Which protocol is primarily used to secure communications over the internet?
- a) FTP
 - b) HTTP
 - c) HTTPS
 - d) Telnet

ETHICAL HACKING

ANSWER KEY

Q.NO	ANS	Q.NO	ANS
1	B	11	B
2	C	12	B
3	B	13	B
4	C	14	A
5	B	15	A
6	C	16	B



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7	B	17	C
8	B	18	C
9	B	19	B
10	B	20	C

DEPARTMENT OF COMPUTER APPLICATION

ETHICAL HACKING

STUDENT'S TEST MARK [II YEAR]

S.NO	REG.NO	NAME	TEST MARK (20)	TEST MARK (100)	REMARKS
1	21421213001	AAKASH M	15	75	PASS
2	21421213002	AARTHI P	16	80	PASS
3	21421213003	ARAVIND A	17	85	PASS
4	21421213004	BALAMURUGAN P	16	80	PASS
5	21421213005	BALU V	15	75	PASS
6	21421213006	BHUVANESWARI M	14	70	PASS
7	21421213007	BOOPATHY D V	16	80	PASS
8	21421213008	DEVANATHAN N	15	75	PASS
9	21421213009	HARI BABU S	14	70	PASS
10	21421213010	HARISH T	12	60	PASS
11	21421213011	JERICCO TRINITE B	13	65	PASS
12	21421213012	JESEELA M	12	60	PASS




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13	21421213013	KISHORE A	11	55	PASS
14	21421213014	MANIKANDAN M K	15	75	PASS
15	21421213015	MANIKANDAN M K	18	90	PASS
16	21421213016	MARKALAN A	19	95	PASS
17	21421213017	MOHAMMED IMTHIYAS M I	20	100	PASS
18	21421213018	MUHAMMED ARSATH A	15	75	PASS
19	21421213019	MUSSAP S	14	70	PASS
20	21421213020	MUTHULAKSHMI E	13	65	PASS
21	21421213021	NAICKER SHUBHAM BHASKER	16	80	PASS
22	21421213022	NARESH V	17	85	PASS
23	21421213023	NIRANJAN A	18	90	PASS
24	21421213024	NIVEDHA M	14	70	PASS
25	21421213025	PRADAP M	16	80	PASS
26	21421213026	PRATHINITHI S	15	75	PASS
27	21421213027	ROGAN S	14	70	PASS
28	21421213028	SARANRAJ B	13	65	PASS
29	21421213029	SARAVANAN R	15	75	PASS
30	21421213030	SARAVANAPRABU M	18	90	PASS
31	21421213031	SELVA GANESH S	19	95	PASS
32	21421213032	SHEREEN BEGAM A	14	70	PASS
33	21421213033	THAMEEMULANSARI K	15	75	PASS
34	21421213034	VAISHNAVI P	15	75	PASS
35	21421213035	VASANTHAN V	16	80	PASS
36	21421213036	VINOTH M	17	85	PASS
37	21421213037	VISHNU S	14	70	PASS
38	21421213038	SIDHARTH M	14	70	PASS
39	43220U09001	ANANDHARAMAKRISHNAN D	15	75	PASS
40	43220U09005	HANINTHAN V	12	60	PASS
41	43220U09006	HARINI A	16	80	PASS
42	43220U09007	JAGANATHAN N	15	75	PASS
43	43220U09008	MAHENDRAN S	14	70	PASS
44	43220U09009	MOHAMMED USMAN ABUTHAHIR K A	13	65	PASS
45	43220U09010	MOHANRAJ M	15	75	PASS
46	43220U09011	MONISHA KUMAR M	14	70	PASS
47	43220U09012	PARTHIVAN R	14	70	PASS
48	43220U09013	SHAKTI S	14	70	PASS
49	43220U09014	SHARVITA S	14	70	PASS
50	43220U09016	SHASHI R	16	80	PASS



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51	43220U09017	SUBASHREE E	15	75	PASS
52	43220U09018	VERONICARANI A	17	85	PASS
53	43220U09019	VINCENT G	15	75	PASS

CO-ORDINATOR

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4. Which of the following is NOT a type of E-commerce?
- A) B2B (Business-to-Business)
 - B) B2C (Business-to-Consumer)
 - C) C2C (Consumer-to-Consumer)
 - D) B2G (Business-to-Government)
5. Which technology is commonly used to secure online transactions in E-commerce?
- A) SSL (Secure Sockets Layer)
 - B) FTP (File Transfer Protocol)
 - C) HTTP (HyperText Transfer Protocol)
 - D) SMTP (Simple Mail Transfer Protocol)
6. What is the purpose of Search Engine Optimization (SEO) in digital marketing?
- A) To increase website loading speed
 - B) To improve website visibility on search engines
 - C) To create email marketing campaigns
 - D) To manage online payments
7. Which of the following is a common method for protecting user data in E-commerce?
- A) Using plain text for data storage
 - B) Regularly updating the website content
 - C) Encrypting sensitive information



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- D) Limiting the number of website visitors
8. Which type of E-commerce involves transactions between consumers?
- A) B2B (Business-to-Business)
 - B) B2C (Business-to-Consumer)
 - C) C2C (Consumer-to-Consumer)
 - D) G2B (Government-to-Business)
9. What does the term 'm-commerce' refer to?
- A) Marketing commerce
 - B) Mobile commerce
 - C) Managed commerce
 - D) Media commerce
10. In E-commerce, what is the significance of cookies?
- A) They enhance website aesthetics.
 - B) They track user behavior and preferences.
 - C) They provide storage for user files.
 - D) They are used to encrypt transactions.
11. Which of the following is an example of digital goods sold in E-commerce?




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- B) Clothes
 - C) Music downloads
 - D) Furniture
12. What is the primary goal of a content management system (CMS) in E-commerce?
- A) To manage inventory
 - B) To handle financial transactions
 - C) To facilitate website content creation and management
 - D) To improve logistics
13. What is phishing in the context of E-commerce security?
- A) A legitimate business strategy
 - B) A technique used to improve SEO
 - C) A method of online fraud to steal sensitive information
 - D) A process for developing E-commerce websites
14. Which of the following best describes a 'shopping cart' in an E-commerce website?
- A) A feature to browse products
 - B) A tool for payment processing
 - C) A virtual basket to collect items for purchase
 - D) An online support system



Which metric is essential for measuring the performance of an online advertising campaign?


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- A) Page load time
 - B) Click-through rate (CTR)
 - C) Number of website pages
 - D) Website color scheme
16. What is the primary role of a supply chain management system in E-commerce?
- A) To manage website content
 - B) To handle customer service
 - C) To oversee the flow of goods from suppliers to customers
 - D) To process online payments
17. Which of the following is a benefit of using a third-party logistics provider in E-commerce?
- A) Increased control over the delivery process
 - B) Reduced shipping costs and improved efficiency
 - C) Greater data security
 - D) Enhanced website design
18. In the context of digital marketing, what does PPC stand for?
- A) Pay-Per-Click
 - B) Pay-Per-Conversion
 - C) Pay-Per-Car
 - D) Pay-Per-Customer



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19. What is a 'conversion rate' in E-commerce?

- A) The rate at which website visitors become customers
- B) The speed at which a website loads
- C) The frequency of website updates
- D) The amount spent on digital marketing

20. Which of the following is a key feature of responsive web design?

- A) Fast loading times
- B) Mobile compatibility
- C) High-resolution images
- D) Complex animations



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E-COMMERCE

ANSWER KEY

Q.NO	ANS	Q.NO	ANS
1	A	11	C
2	C	12	C
3	B	13	C
4	D	14	C
5	A	15	B
6	B	16	C
7	C	17	B
8	C	18	A
9	B	19	A
10	B	20	B

STUDENT TEST MARK (III YEAR)

S.NO	REG.NO.	STUDENT NAME	MARKS (20)	MARKS (100)	REMARKS
1	43218U18001	AKSHAIYA.J	20	100	PASS
2	43218U18004	ARAVINDHAN.K	17	68	PASS
3	43218U18005	ASHWIN.R	18	72	PASS
4	43218U18006	BASKARAN.K	18	72	PASS
5	43218U18007	BOOSHANADHARAN.I.S	16	64	PASS
6	43218U18008	CHANDRU.B	15	60	PASS
7	43218U18009	CHECK ASHIK	14	56	PASS
8	43218U18010	DEVANATHAN.R	13	52	PASS
9	43218U18011	FAIROSE BANU.M	12	48	PASS
10	43218U18012	FARIDHA.J	14	56	PASS
11	43218U18013	GOWSALYA.S	15	60	PASS
12	43218U18014	HAREISH.M	14	56	PASS
13	43218U18015	HARIHARAN.G	12	48	PASS
14	43218U18016	HEMA.R	18	72	PASS
15	43218U18017	HEMAVATHY.R	19	76	PASS
16	43218U18018	JEGAN.M	15	60	PASS
17	43218U18019	JEGAN.B	12	48	PASS
18	43218U18020	KSHMI.R	12	48	PASS
19	43218U18022	HALAKSHMI	15	60	PASS
20	43218U18023	NIKANDAN.R	16	64	PASS



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21	43218U18024	MEGAVATHY.V	17	68	PASS
22	43218U18025	MOHAMED JAVITH.S	18	72	PASS
23	43218U18026	NEETHISH.D	17	68	PASS
24	43218U18027	POOVARASAN.P	18	72	PASS
25	43218U18028	PRASANTH.S	18	72	PASS
26	43218U18029	PREMKUMAR.A	15	60	PASS
27	43218U18030	PRIYADRASAN.B	14	56	PASS
28	43218U18031	RAMANIS	13	52	PASS
29	43218U18032	SABITHA.S	16	64	PASS
30	43218U18033	SANGEETHA.K	18	72	PASS
31	43218U18034	SANKARLK	17	68	PASS
32	43218U18035	SARALA.B	15	60	PASS
33	43218U18036	SHAFANA FARVEEN.M	18	72	PASS
34	43218U18037	SIVASURYA.S	15	60	PASS
35	43218U18038	SUGANESWARI.M	15	60	PASS
36	43218U18039	SUGANTHIS	14	56	PASS
37	43218U18040	SURYA KUMAR.S	17	68	PASS
38	43218U18041	SYED ABUTHAKIR.A	18	72	PASS
39	43218U18042	SYED SHANAVAS.A	19	76	PASS
40	43218U18043	THENNARASU.M	14	56	PASS
41	43218U18044	UKESH.K	15	60	PASS
42	43218U18046	VASUMATHY.S	14	56	PASS
43	43218U18047	VIGNESH.M	14	56	PASS
44	43218U18048	VIJAY.R	12	48	PASS
45	43218U18049	VINODHINI.N	15	60	PASS


COURSE CO-ORDINATOR




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INTRODUCTION TO DIGITAL MARKETING

Time : 30 MINS

Marks: 20

Student Name:

Batch:

Class : I M COM & II M COM

Roll no:

ANSWER ALL QUESTIONS (20*1=20)

1. What is digital marketing?
 - a) Marketing through traditional media
 - b) Marketing using digital channels and tools
 - c) Marketing through word of mouth
 - d) Marketing through direct mail
2. Which of the following is a key component of SEO?
 - a) Social media engagement
 - b) Keyword optimization
 - c) Email marketing
 - d) Pay-per-click advertising
3. What does "PPC" stand for in digital marketing?
 - a) Public Page Content
 - b) Pay Per Click
 - c) Professional Paid Campaign
 - d) Post Per Comment
4. Which of the following is a primary objective of content marketing?
 - a) Immediate sales
 - b) Building brand awareness and engagement
 - c) Reducing marketing costs
 - d) Creating offline advertisements
5. What is a "landing page"?
 - a) The main homepage of a website



Jan
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- b) A specific page created for a marketing or advertising campaign
 - c) A page listing all products
 - d) A blog page
6. What does "CTR" stand for?
- a) Cost To Revenue
 - b) Click Through Rate
 - c) Customer Tracking Record
 - d) Click Total Ratio
7. Which social media platform is known for its professional networking focus?
- a) Facebook
 - b) Instagram
 - c) LinkedIn
 - d) Twitter
8. What is "email marketing"?
- a) Sending unsolicited emails to random recipients
 - b) Sending commercial messages to a group of people using email
 - c) Creating social media posts
 - d) Optimizing websites for search engines
9. Which of the following best describes "affiliate marketing"?
- a) A method where affiliates earn a commission for marketing another company's products
 - b) A way to attract affiliates to join a loyalty program
 - c) Marketing products through physical stores
 - d) A traditional advertising model
10. What is a "call to action" (CTA) in digital marketing?
- a) A social media post
 - b) An instruction to the audience to provoke an immediate response



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- c) A type of banner ad
 - d) An email subject line
11. What does "CPM" stand for in digital advertising?
- a) Cost Per Minute
 - b) Clicks Per Marketing
 - c) Cost Per Thousand Impressions
 - d) Customer Per Month
12. Which tool is commonly used for web analytics?
- a) Hootsuite
 - b) Google Analytics
 - c) MailChimp
 - d) Canva
13. What is "remarketing"?
- a) Marketing to new customers
 - b) Marketing to previous visitors of your website
 - c) Marketing through TV ads
 - d) Marketing through newspapers
14. Which of the following best describes "influencer marketing"?
- a) Marketing products by famous personalities to influence public opinion
 - b) Creating TV commercials
 - c) Using only traditional media for marketing
 - d) Marketing without any social media involvement
15. What is the primary benefit of using "A/B testing" in digital marketing?
- a) To reduce marketing costs
 - b) To compare two versions of a webpage or email to see which performs better
 - c) To create more social media posts
 - d) To increase the number of email subscribers



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16. Which of the following is a benefit of social media marketing?
- a) High cost
 - b) Limited reach
 - c) Enhanced customer engagement
 - d) Slow results
17. What is "organic reach" on social media?
- a) The number of paid advertisements
 - b) The number of followers gained through ads
 - c) The number of people who see your content without paid distribution
 - d) The total number of likes on a post
18. What is "conversion rate" in digital marketing?
- a) The rate at which visitors leave a website
 - b) The percentage of visitors who take a desired action
 - c) The number of social media shares
 - d) The cost per click of an ad
19. Which term refers to optimizing a website to appear higher in search engine results?
- a) SEO
 - b) SEM
 - c) SMM
 - d) CRM
20. What does "bounce rate" refer to in web analytics?
- a) The rate at which users click on ads
 - b) The percentage of visitors who leave the site after viewing only one page
 - c) The number of pages visited per session
 - d) The rate at which users sign up for newsletters



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“Introduction to Digital Marketing”

ANSWER KEY

Q.NO	ANS	Q.NO	ANS
1	B	11	C
2	C	12	B
3	B	13	B
4	B	14	A
5	B	15	B
6	B	16	C
7	C	17	C
8	B	18	B
9	A	19	A
10	B	20	B



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DEPARTMENT OF COMMERCE (PG)

VALUE ADDED COURSE (2021-2022)

INTRODUCTION TO DIGITAL MARKETING

ANSWER SHEET

NAME: Jennifer E
ROLL NO: 43220P09013
CLASS: II year

Answer All Questions (Tick Appropriate Options)

1	A	<input checked="" type="radio"/> B	C	D
2	A	B	<input checked="" type="radio"/> C	D
3	A	<input checked="" type="radio"/> B	C	D
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5	A	<input checked="" type="radio"/> B	C	D
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19	<input checked="" type="radio"/> A	B	C	D
20	<input checked="" type="radio"/> A	B	C	D

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DEPARTMENT OF COMMERCE (PG)

VALUE ADDED COURSE (2021-2022)

INTRODUCTION TO DIGITAL MARKETING

ANSWER SHEET

NAME: Ragul B
ROLL NO: 21421307029
CLASS: I year

Answer All Questions (Tick Appropriate Options)

1	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
2	A	<input type="radio"/> B	<input checked="" type="radio"/> C	<input type="radio"/> D
3	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
4	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
5	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
6	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input checked="" type="radio"/> D
7	A	<input type="radio"/> B	<input checked="" type="radio"/> C	<input type="radio"/> D
8	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
9	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
10	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
11	A	<input type="radio"/> B	<input checked="" type="radio"/> C	<input type="radio"/> D
12	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
13	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
14	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
15	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
16	A	<input type="radio"/> B	<input checked="" type="radio"/> C	<input type="radio"/> D
17	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
18	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
19	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
20	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D

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STUDENT TEST MARK (I YEAR & II YEAR)

S.NO	REG.NO.	STUDENT NAME	MARK (20)	REMARKS
1	21421307001	AKASH I	18	PASS
2	21421307002	AKSHAYA G	20	PASS
3	21421307003	AMARNATH A	19	PASS
4	21421307004	ANANDHAVELU K	16	PASS
5	21421307005	BHUVANESHWAR K	16	PASS
6	21421307006	DEVAPRIYAN A	17	PASS
7	21421307007	DHATCHAYINI A	19	PASS
8	21421307008	DHINAKAR A	16	PASS
9	21421307009	DIVYA M	20	PASS
10	21421307010	FAYAZAHMED M	18	PASS
11	21421307011	HEMANTH N	18	PASS
12	21421307012	VINO@YUVARAJ P	16	PASS
13	21421307013	JAISRI M	20	PASS
14	21421307014	JAYAKUMAR A	19	PASS
15	21421307015	KUMARAN A	18	PASS
16	21421307016	LAGDHIR NIMESH KUMAR GOPALBHAI	17	PASS
17	21421307017	MAHAVISHNU M	16	PASS
18	21421307018	MAHESWARY R	19	PASS
19	21421307019	MANIMARAN M	16	PASS
20	21421307020	MOHAMED DAWFIK R	18	PASS
21	21421307021	NANTHIKA.K	20	PASS
22	21421307022	NEHRU K	20	PASS
23	21421307023	PIRAISUDAN M	19	PASS
24	21421307024	PRAGATHY.J	20	PASS
25	21421307025	PRAKASH B	18	PASS
26	21421307026	PRASANNA S	16	PASS
27	21421307027	PRAVEENRAJ P	18	PASS
28	21421307028	RAGHUL M	17	PASS
29	21421307029	RAGUL B	17	PASS
30	21421307030	RAMKUMAR R	16	PASS
31	21421307031	RAVEENRAJ R	15	PASS
32	21421307032	SANGEETHA K	20	PASS
33	21421307033	SANKAR A	15	PASS



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34	21421307034	SARANRAJ S	16	PASS
35	21421307035	SATHISH K	15	PASS
36	21421307036	SHARMILADEVI M	18	PASS
37	21421307037	SIVAGURU A	18	PASS
38	21421307038	SIVAKUMAR K	19	PASS
39	21421307039	SIVASANKARAN S	19	PASS
40	21421307040	SUBASH S	18	PASS
41	21421307041	SURIYAKUMAR K	20	PASS
42	21421307042	THAMIZHARASI I	15	PASS
43	21421307043	VASUNDRA.S	19	PASS
44	21421307044	VAZIR A	16	PASS
45	21421307045	VIBINGOWSIC M	18	PASS
46	21421307046	VIGNESH S	20	PASS



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S.NO	REG.NO.	STUDENT NAME	MARK (20)	REMARKS
1	43220P09001	ABI EMMANUVEL J	18	PASS
2	43220P09003	ANBARASU P	18	PASS
3	43220P09004	BHUVANESH R	16	PASS
4	43220P09005	DAVITH F	19	PASS
5	43220P09006	EZHILARASAN E	19	PASS
6	43220P09007	GANESH R	20	PASS
7	43220P09008	HARIHARAN I	18	PASS
8	43220P09009	IYYAPPAN P	15	PASS
9	43220P09010	JAYAPRAKASH J	18	PASS
10	43220P09011	JAYASEELAN S	16	PASS
11	43220P09012	JAYASRI D	19	PASS
12	43220P09013	JENNIFER E	20	PASS
13	43220P09014	KRISHNAA R	18	PASS
14	43220P09015	KUGAN B	17	PASS
15	43220P09016	LAKSHMI NARAYANAN K	14	PASS
16	43220P09017	LAKSHMI NARAYANAN T	16	PASS
17	43220P09018	MADASAMY G	15	PASS
18	43220P09019	MADHAN G	18	PASS
19	43220P09020	MAHESH S	18	PASS
20	43220P09021	SHERIN M D N	19	PASS
21	43220P09022	MONICASELES D	18	PASS
22	43220P09023	PRAVEEN B	20	PASS
23	43220P09024	PUGAZH A	18	PASS
24	43220P09026	RAJAMBAL M	19	PASS
25	43220P09027	RAMANAN M	19	PASS
26	43220P09029	SARANYA L	18	PASS
27	43220P09030	SATHISH S	18	PASS
28	43220P09031	SHANMUGA PRIYA N	16	PASS
29	43220P09032	SINDHUBALAN J	18	PASS
30	43220P09033	SIVASANKARI S	18	PASS
31	43220P09034	SIVASANKARI V	19	PASS
32	43220P09035	SOUNDHAR M	20	PASS
33	43220P09036	SURIYA A	18	PASS
34	43220P09037	VEDHA N	17	PASS
35	43220P09038	VENKATESH M	17	PASS
36	43220P09039	VIDHAYAKANI G	16	PASS
37	43220P09040	YASHVANTH G	19	PASS



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STUDENT TEST MARK (I YEAR & II YEAR)

S.NO	REG.NO.	STUDENT NAME	MARK (100)	REMARKS
1	21421307001	AKASH I	90	PASS
2	21421307002	AKSHAYA G	100	PASS
3	21421307003	AMARNATH A	95	PASS
4	21421307004	ANANDHAVELU K	80	PASS
5	21421307005	BHUVANESHWAR K	80	PASS
6	21421307006	DEVAPRIYAN A	85	PASS
7	21421307007	DHATCHAYINI A	95	PASS
8	21421307008	DHINAKAR A	80	PASS
9	21421307009	DIVYA M	100	PASS
10	21421307010	FAYAZAHMED M	90	PASS
11	21421307011	HEMANTH N	90	PASS
12	21421307012	VINO@YUVARAJ P	80	PASS
13	21421307013	JAISRI M	100	PASS
14	21421307014	JAYAKUMAR A	95	PASS
15	21421307015	KUMARAN A	90	PASS
16	21421307016	LAGDHIR NIMESH KUMAR GOPALBHAI	85	PASS
17	21421307017	MAHAVISHNU M	80	PASS
18	21421307018	MAHESWARY R	95	PASS
19	21421307019	MANIMARAN M	80	PASS
20	21421307020	MOHAMED DAWFIK R	90	PASS
21	21421307021	NANTHIKA.K	100	PASS
22	21421307022	NEHRU K	100	PASS
23	21421307023	PIRAISUDAN M	95	PASS
24	21421307024	PRAGATHY.J	100	PASS
25	21421307025	PRAKASH B	90	PASS
26	21421307026	PRASANNA S	80	PASS
27	21421307027	PRAVEENRAJ P	90	PASS
28	21421307028	RAGHUL M	85	PASS
29	21421307029	RAGUL B	85	PASS
30	21421307030	RAMKUMAR R	80	PASS
31	21421307031	RAVEENRAJ R	75	PASS
32	21421307032	SANGEETHA K	100	PASS
33	21421307033	SANKAR A	75	PASS
34	21421307034	SARANRAJ S	80	PASS
35	21421307035	SATHISH K	75	PASS




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36	21421307036	SHARMILADEVI M	90	PASS
37	21421307037	SIVAGURU A	90	PASS
38	21421307038	SIVAKUMAR K	95	PASS
39	21421307039	SIVASANKARAN S	95	PASS
40	21421307040	SUBASH S	90	PASS
41	21421307041	SURIYAKUMAR K	100	PASS
42	21421307042	THAMIZHARASI I	75	PASS
43	21421307043	VASUNDRA.S	95	PASS
44	21421307044	VAZIR A	80	PASS
45	21421307045	VIBINGOWSIC M	90	PASS
46	21421307046	VIGNESH S	100	PASS

S.NO	REG.NO.	STUDENT NAME	MARK (100)	REMARKS
1	43220P09001	ABI EMMANUVEL J	90	PASS
2	43220P09003	ANBARASU P	90	PASS
3	43220P09004	BHUVANESH R	80	PASS
4	43220P09005	DAVITH F	95	PASS
5	43220P09006	EZHILARASAN E	95	PASS
6	43220P09007	GANESH R	100	PASS
7	43220P09008	HARIHARAN I	90	PASS
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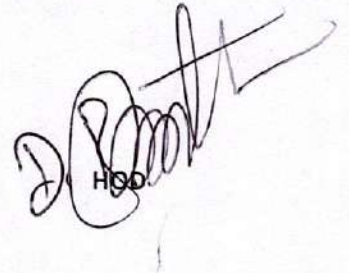


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31	43220P09034	SIVASANKARI V	95	PASS
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33	43220P09036	SURIYA A	90	PASS
34	43220P09037	VEDHA N	85	PASS
35	43220P09038	VENKATESH M	85	PASS
36	43220P09039	VIDHAYAKANI G	80	PASS
37	43220P09040	YASHVANTH G	95	PASS


COORDINATOR


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DEPARTMENT OF COMPUTER SCIENCE E COMMERCE

Time : 1 ½ hrs

Student Name:

Class : III B.Sc Computer Science

Marks: 20

Batch:

Roll no:

1. What does B2C stand for in the context of E-commerce?

- A) Business-to-Consumer
- B) Business-to-Company
- C) Business-to-Corporate
- D) Business-to-Commerce

2. Which of the following is a major advantage of E-commerce over traditional commerce?

- A) Limited market reach
- B) Higher transaction costs
- C) 24/7 availability
- D) Physical presence requirement

3. What is the primary function of a payment gateway in E-commerce?

- A) To host websites
- B) To process online payments
- C) To provide customer service
- D) To manage logistics and delivery



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DEPARTMENT OF MATHEMATICS

MATLAB

Time: 1/2 hr

Marks: 20 marks

Student Name:

Batch:

Class:

Roll no:

1. What is the default variable type in MATLAB?
a) Double b) Integer c) String d) Logical
2. What is the command to clear the workspace in MATLAB?
a) clear all b) clear() c) erase() d) reset()
3. What is the purpose of the semicolon (;) in MATLAB?
a) To separate variables b) To separate statements
c) To separate functions d) To separate comments
4. What is the data type of the variable $x = 3.14$?
a) Double b) Integer c) String d) Logical
5. What is the result of the expression $2 + 3 * 4$?
a) 8 b) 14 c) 10 d) 16
6. What is the result of the expression $\text{mod}(10, 3)$?
a) 0 b) 1 c) 2 d) 3
7. What is the data type of the variable $x = \text{'hello'}$?
a) Double b) Integer c) String d) Logical
8. What is the result of the expression $\text{strcmp}(\text{'hello'}, \text{'hello'})$?
a) 1 b) 0 c) -1 d) Error




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9. What is the purpose of the if statement in MATLAB?

- a) To execute a block of code if a condition is true
- b) To execute a block of code if a condition is false
- c) To execute a block of code regardless of the condition
- d) To execute a block of code if a condition is undefined

10. What is the syntax for a while loop in MATLAB?

- a) while (condition)
statements
end
- b) for (condition)
statements
end
- c) while condition, statements end
- d) do, while condition, statements end

11. What is the purpose of the break statement in MATLAB?

- a) To exit a loop immediately
- b) To skip to the next iteration of a loop
- c) To repeat the current iteration of a loop
- d) To continue to the next iteration of a loop

12. What is the purpose of a function in MATLAB?

- a) To perform a specific task or set of tasks
- b) To return multiple values from a function call
- c) To take an optional argument from a function call
- d) To execute a block of code repeatedly

13. What is the syntax for defining a function in MATLAB?

- a) function output = myfunction(input)
- b) function myfunction(input)
- c) function myfunction()
- d) function myfunction(input)

14. What is the purpose of a script in MATLAB?

- a) To perform a specific task or set of tasks automatically
- b) To return multiple values from a script call
- c) To take an optional argument from a script call
- d) To execute a block of code repeatedly



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15. What is the syntax for running a script in MATLAB?

- a) !my_script.m
- b) my_script.m()
- c) run(my_script.m)
- d) execute(my_script.m)

16. What is the purpose of the array operations in MATLAB?

- a) To perform element-wise operations on arrays
- b) To perform matrix operations on arrays
- c) To perform statistical operations on arrays
- d) To perform logical operations on arrays

17. What is the syntax for using array operations in MATLAB?

- a) $x = [1, 2, 3];$
 $y = [4, 5, 6];$
 $x .* y;$
- b) $x = [1, 2, 3];$
 $y = [4, 5, 6];$
 $x * y;$
- c) $x = [1, 2, 3];$
 $y = [4, 5, 6];$
 $x .* y';$
- d) $x = [1, 2, 3];$
 $y = [4, 5, 6];$
 $x * y';$

18. What is the purpose of the plot function in MATLAB?

- a) To create plots and charts from data.
- b) To create tables and spreadsheets from data.
- c) To create matrices and vectors from data.
- d) To create images and graphics from data.

19. What is the syntax for using the plot function in MATLAB?

- a) plot(x,y);
- b) plot(x,y);plot(x,y);
- c) plot(x,y,'-o');
- d) plot(x,y,'-o');




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20. What is the purpose of the save function in MATLAB?
- a) To save data to a file.
 - b) To load data from a file.
 - c) To save plots and charts to a file.
 - d) To save tables and spreadsheets to a file.



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MATLAB

ANSWER KEY

Q.NO	ANS	Q.NO	ANS
1	A	11	A
2	A	12	A
3	B	13	A
4	A	14	A
5	B	15	C
6	B	16	B
7	C	17	C
8	B	18	A
9	A	19	C
10	A	20	A



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DEPARTMENT OF MATHEMATICS VALUE ADDED COURSE (2019-2020)

MATLAB ANSWER SHEET

NAME : *Kousalya*
ROLL NO: *43218P28002*
CLASS : *II year*

TIME: 30 mins

Answer All Questions (Tick Appropriate Options)

1	(A)	B	C	D	/
2	A	(B)	C	D	/
3	A	(B)	C	D	/
4	(A)	B	C	D	/
5	A	(B)	C	D	/
6	A	(B)	C	D	/
7	A	B	(C)	D	/
8	A	(B)	C	D	/
9	(A)	B	C	D	/
10	(A)	B	C	D	/
11	A	B	(C)	D	/
12	(A)	B	C	D	/
13	(A)	B	C	D	/
14	(A)	B	C	D	/
15	A	B	(C)	D	/
16	A	(B)	C	D	/
17	A	B	(C)	D	/
18	(A)	B	C	D	/
19	A	B	(C)	D	/
20	(A)	B	C	D	/

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[Signature]
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DEPARTMENT OF MATHEMATICS VALUE ADDED COURSE (2021-2022) OPERATIONS RESEARCH

ANSWER SHEET

NAME : Poovarasan . S
ROLL NO: 21421401004
CLASS : I year

TIME: 30 mins

Answer All Questions (Tick Appropriate Options)

1	(A)	B	C	D
2	(A)	B	C	D
3	(A)	B	C	D
4	A	(B)	C	D
5	(A)	B	C	D
6	(A)	B	C	D
7	(A)	B	C	D
8	A	B	(C)	D
9	A	B	(C)	D
10	(A)	B	C	D
11	A	(B)	C	D
12	A	(B)	C	D
13	(A)	B	C	D
14	(A)	B	C	D
15	A	B	C	(D)
16	(A)	B	C	D
17	(A)	B	C	D
18	(A)	B	C	D
19	(A)	B	C	D
20	(A)	B	C	D

18
20

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DEPARTMENT OF MATHEMATICS

OPERATIONS RESEARCH

Time: 1/2 hr

Marks: 20 marks

Student Name:

Batch:

Class:

Roll no:

1. What is the primary objective of linear programming?

- a) To minimize the cost of production
- b) To maximize the profit of production
- c) To optimize the production schedule
- d) To minimize the inventory levels

2. What is the graphical method for solving linear programming problems?

- a) Using a computer algorithm
- b) Using a calculator to solve equations
- c) Graphing the constraint lines and finding the intersection
- d) Using a spreadsheet to solve equations

3. What is the primary difference between linear programming and integer programming?

- a) The number of variables in the problem
- b) The number of constraints in the problem
- c) The type of variables used in the problem
- d) The type of constraints used in the problem

4. What is the branch and bound method for solving integer programming problems?

- a) A heuristic method for solving integer programs
- b) A exact method for solving integer programs
- c) A combination of both heuristic and exact methods
- d) A method for solving linear programs

5. What is the concept of optimal substructure in dynamic programming?

- a) The process of iteratively solving smaller subproblems
- b) The process of iteratively solving larger subproblems
- c) The process of iteratively solving both larger and smaller subproblems
- d) The process of iteratively solving no subproblems



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6. What is the memoization method for solving dynamic programming problems?
- a) A method for storing intermediate results in memory
 - b) A method for storing final results in memory
 - c) A method for storing both intermediate and final results in memory
 - d) A method for storing no results in memory
7. What is the primary purpose of simulation modeling?
- a) To predict the behavior of a system
 - b) To design a system
 - c) To optimize a system
 - d) To analyze a system
8. What is the type of simulation model that uses discrete events to model a system?
- a) Discrete-event simulation model
 - b) Continuous-time simulation model
 - c) Hybrid simulation model
 - d) Stochastic simulation model
9. What is the type of stochastic process that has a finite number of states?
- a) Markov chain
 - b) Random walk
 - c) Poisson process
 - d) Binomial process
10. What is the probability distribution function that is used to describe the probability distribution of a random variable?
- a) Cumulative distribution function (CDF)
 - b) Probability density function (PDF)
 - c) Distribution function (DF)
 - d) Probability mass function (PMF)
11. What is the term used to describe the process of breaking down a complex problem into smaller, more manageable parts?
- a) Decomposition
 - b) Aggregation
 - c) Disaggregation
 - d) Regression
12. What is the term used to describe the process of combining multiple models or solutions to obtain a better solution?
- a) Aggregation
 - b) Decomposition
 - c) Disaggregation
 - d) Regression
13. What is the term used to describe a situation where multiple objectives or criteria must be considered simultaneously?
- a) Multi-objective optimization
 - b) Single-objective optimization



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- c) To optimize a system
- d) To analyze a system



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DEPARTMENT OF MATHEMATICS

OPERATIONS RESEARCH

ANSWER KEY

Q.NO	ANS	Q.NO	ANS
1	B	11	A
2	C	12	A
3	C	13	A
4	B	14	B
5	A	15	C
6	A	16	C
7	A	17	B
8	A	18	A
9	A	19	A
10	B	20	A




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DEPARTMENT OF MATHEMATICS VALUE ADDED COURSE (2021-2022)

OPERATIONS RESEARCH

ANSWER SHEET

NAME : Kamali S
ROLL NO: 214 21201002
CLASS : I year

TIME: 30 mins

Answer All Questions (Tick Appropriate Options)

1	(A)	B	C	D
2	(A)	B	C	D
3	(A)	B	C	D
4	(A)	B	C	D
5	(A)	B	C	D
6	(A)	B	C	D
7	(A)	B	C	D
8	A	B	(C)	D
9	A	B	(C)	D
10	(A)	B	C	D
11	A	(B)	C	D
12	A	(B)	C	D
13	(A)	B	C	D
14	(A)	B	C	D
15	(A)	B	C	D
16	(A)	B	C	D
17	(A)	B	C	D
18	(A)	B	C	D
19	(A)	B	C	D
20	(A)	B	C	D

20
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K. Jadhav

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DEPARTMENT OF MATHEMATICS
VALUE ADDED COURSE (2021-2022)
OPERATIONS RESEARCH

ANSWER SHEET

NAME : *Pilwana A*
ROLL NO: *43220P20007*
CLASS : *II year*

TIME: 30 mins

Answer All Questions (Tick Appropriate Options)

1	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
2	A	<input type="radio"/> B	<input checked="" type="radio"/> C	<input type="radio"/> D
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4	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
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9	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
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12	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
13	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
14	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
15	A	<input type="radio"/> B	<input checked="" type="radio"/> C	<input type="radio"/> D
16	A	<input type="radio"/> B	<input checked="" type="radio"/> C	<input type="radio"/> D
17	A	<input checked="" type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
18	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
19	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D
20	<input checked="" type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D

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K. J. Indiraj
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DEPARTMENT OF MATHEMATICS
VALUE ADDED COURSE (2019-2020)

MATLAB
ANSWER SHEET

NAME : IYSWARYA R
ROLL NO: 43219P20004
CLASS : I year

TIME: 30 mins

Answer All Questions (Tick Appropriate Options)

1	(A)	B	C	D
2	(A)	B	C	D
3	A	(B)	C	D
4	(A)	B	C	D
5	A	(B)	C	D
6	A	(B)	C	D
7	A	B	(C)	D
8	A	(B)	C	D
9	(A)	B	C	D
10	(A)	B	C	D
11	(A)	B	C	D
12	(A)	B	C	D
13	(A)	B	C	D
14	(A)	B	C	D
15	A	B	(C)	D
16	A	(B)	C	D
17	A	B	(C)	D
18	(A)	B	C	D
19	A	B	(C)	D
20	(A)	B	C	D

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DEPARTMENT OF MATHEMATICS STUDENT TEST MARK (I & II YEAR)

S.NO	REG.NO.	STUDENT NAME	MARK
1	43219P20001	PRATHAP .B	20
2	43219P20002	DHARANI .D	17
3	43219P20003	INDHUMATHI .K	19
4	43219P20004	IYSWARYA .R	20
5	43219P20005	PUNITHAVALLI .M	15
6	43219P20006	RATHISHTA .R	19
7	43219P20007	SHEHANAN BEGUM .A	18
8	43219P20008	SUGANDHAN .D	18
9	43218P20004	PRIYADHARSINI S	16
10	43218P20001	AMUTHA.S	17
11	43218P20002	KOWSALYA.G	18
12	43218P20003	PAVITHRA.P	20



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STUDENT TEST MARK (II YEAR)

S.NO	REG.NO.	STUDENT NAME	MARK
1	43220P20002	GOPI P	20
2	43220P20003	GOWSIKA I	17
3	43220P20004	JOSEPH LOURDURAJ S	15
4	43220P20005	LAKSHMI S	16
5	43220P20006	LOGESWARI N	19
6	43220P20007	RILWANA A	20
7	43220P20008	SANTHOSH KUMAR P	15
8	43220P20009	SIVASANKARI S	18
9	43220P20010	SOWMYA S	19
10	43220P20011	SUBHALAKSHMI E	17
11	43220P20012	VIJAYAGANAPATHI U	17



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STUDENT TEST MARK (II YEAR)

S.NO	REG.NO.	STUDENT NAME	MARK	REMARKS
1	43220P20002	GOPI P	100	PASS
2	43220P20003	GOWSIKA I	85	PASS
3	43220P20004	JOSEPH LOURDURAJ S	75	PASS
4	43220P20005	LAKSHMI S	80	PASS
5	43220P20006	LOGESWARI N	95	PASS
6	43220P20007	RILWANA A	100	PASS
7	43220P20008	SANTHOSH KUMAR P	75	PASS
8	43220P20009	SIVASANKARI S	90	PASS
9	43220P20010	SOWMYA S	95	PASS
10	43220P20011	SUBHALAKSHMI E	85	PASS
11	43220P20012	VIJAYAGANAPATHI U	85	PASS


CO-ORDINATOR


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DEPARTMENT OF MATHEMATICS VALUE ADDED COURSE (2021-2022)

OPERATIONS RESEARCH

ANSWER SHEET

NAME : *Logeswari N*
ROLL NO: *43220P20006*
CLASS : *II year*

TIME: 30 mins

Answer All Questions (Tick Appropriate Options)

1	A	(B)	C	D
2	A	B	(C)	D
3	A	B	(C)	D
4	A	(B)	C	D
5	(A)	B	C	D
6	(A)	B	C	D
7	A	B	C	(D)
8	(A)	B	C	D
9	(A)	B	C	D
10	A	(B)	C	D
11	(A)	B	C	D
12	(A)	B	C	D
13	(A)	B	C	D
14	A	(B)	C	D
15	A	B	(C)	D
16	A	B	(C)	D
17	A	(B)	C	D
18	(A)	B	C	D
19	(A)	B	C	D
20	(A)	B	C	D

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Logeswari N
COURSE CO-ORDINATOR



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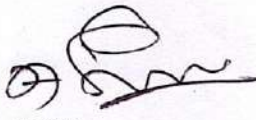
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STUDENT TEST MARK (I & II YEAR)

S.NO	REG.NO.	STUDENT NAME	MARK	REMARKS
1	43219P20001	PRATHAP .B	100	PASS
2	43219P20002	DHARANI .D	85	PASS
3	43219P20003	INDHUMATHI .K	95	PASS
4	43219P20004	IYSWARYA .R	100	PASS
5	43219P20005	PUNITHAVALLI .M	75	PASS
6	43219P20006	RATHISHTA .R	95	PASS
7	43219P20007	SHEHANAN BEGUM .A	90	PASS
8	43219P20008	SUGANDHAN .D	90	PASS
9	43218P20004	PRIYADHARSINI S	80	PASS
10	43218P20001	AMUTHA.S	85	PASS
11	43218P20002	KOWSALYA.G	90	PASS
12	43218P20003	PAVITHRA.P	100	PASS


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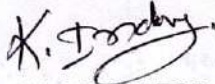
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STUDENT TEST MARK (IYEAR)

S.NO	REG.NO.	STUDENT NAME	MARK
1	21421401001	JAYASRI.R	17
2	21421401002	KAMALI.S	20
3	21421401003	NANMATHI.V	18
4	21421401004	POOVARASAN.J	18
5	21421401005	RESHMA.P	20

STUDENT TEST MARK (I YEAR)

S.NO	REG.NO.	STUDENT NAME	MARK	REMARKS
1	21421401001	JAYASRI.R	85	PASS
2	21421401002	KAMALI.S	100	PASS
3	21421401003	NANMATHI.V	90	PASS
4	21421401004	POOVARASAN.J	90	PASS
5	21421401005	RESHMA.P	100	PASS


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DEPARTMENT OF COMMERCE VALUE ADDED COURSE (2021 -2022) DYNAMICS OF SERVICE SECTOR

ANSWER KEY

Question NO	Answer Key	Question NO	Answer Key
1	C	11	C
2	C	12	B
3	C	13	B
4	C	14	A
5	A	15	C
6	A -	16	B
7	C	17	C
8	C	18	C
9	B	19	C
10	C	20	B

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VALUE ADDED COURSE (2021 -2022) STUDENTS MARKSHEET (III YEAR BCOM)

S.NO	REG.NO.	STUDENT NAME	MARK (20)	REMARK
1	43219U10001	AAKASH.K	17	PASS
2	43219U10002	ABDUL MOHSIN.N	15	PASS
3	43219U10003	AKASH.M	16	PASS
4	43219U10004	ALMAS.A.G	17	PASS
5	43219U10005	ANITHA R	19	PASS
6	43219U10006	ARUNACHALAM.S	15	PASS
7	43219U10007	ARUNKANNA.E	14	PASS
8	43219U10008	ARUNRAJ.M	16	PASS
9	43219U10009	AUGSTINA.S	18	PASS
10	43219U10011	BARATH.P	19	PASS
11	43219U10012	BHOOMIKA.K	17	PASS
12	43219U10013	CHANDRU.S	15	PASS
13	43219U10014	DANEISHKUMAR.R	16	PASS
14	43219U10015	DEEPAKKUMAR.V	14	PASS
15	43219U10016	DHARANI.K	15	PASS
16	43219U10017	DHARANIDHARAN.S	13	PASS
17	43219U10018	DHARANIDHARAN.C	14	PASS
18	43219U10019	DHARUNKUMAR.A	17	PASS
19	43219U10020	DHATCHAYINI.M	18	PASS
20	43219U10021	DINESH.V	15	PASS
21	43219U10022	DINESHBABU.J	14	PASS
22	43219U10023	EBENEZAR SAMVEL RAJ.C	16	PASS
23	43219U10024	FAIYAZAHAMED.J	17	PASS
24	43219U10025	FARVOUS MUSARAF.	18	PASS
25	43219U10026	FRANKLINERICHARD	12	PASS
26	43219U10027	GANESAN.A	13	PASS
27	43219U10028	GAYALVIZHIMARAN	18	PASS
28	43219U10029	GOTHAVARIS	14	PASS
29	43219U10030	GOWTHAM.S	18	PASS
30	43219U10031	GRACYHYACINATH.B	13	PASS



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31	43219U10032	GUNA R	14	PASS
32	43219U10033	GUNA.S	18	PASS
33	43219U10034	GUNASEELAN.T	15	PASS
34	43219U10035	GUNASEKARAN.N	17	PASS
35	43219U10036	GURUCHANDIRAN	19	PASS
36	43219U10037	GURUPRASATH.P	17	PASS
37	43219U10038	HARIHARASUDHAN S	14	PASS
38	43219U10039	HARIPRASATH.E	14	PASS
39	43219U10040	HIRANKUMAR.V	18	PASS
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56	43219U10058	KOVARTHAN.V	15	PASS
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59	43219U10061	LETHI.F	17	PASS
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64	43219U10067	MOHAMED FAYAZ.H	17	PASS
65	43219U10069	MOHAMED MAHSOOK.	17	PASS



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101	43219U10105	RAGUL R	17	PASS



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134	43219U10139	UDHAYAKUMAR.V	17	PASS
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148	43219U10154	YUVARAJ.V	17	PASS

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VALUE ADDED COURSE (2021 -2022) STUDENTS MARKSHEET (III YEAR BCOM)

S.NO	REG.NO.	STUDENT NAME	MARK (100)	REMARK
1	43219U10001	AAKASH.K	85	PASS
2	43219U10002	ABDUL MOHSIN.N	75	PASS
3	43219U10003	AKASH.M	80	PASS
4	43219U10004	ALMAS.A.G	85	PASS
5	43219U10005	ANITHA R	95	PASS
6	43219U10006	ARUNACHALAM.S	75	PASS
7	43219U10007	ARUNKANNA.E	70	PASS
8	43219U10008	ARUNRAJ.M	80	PASS
9	43219U10009	AUGSTINA.S	90	PASS
10	43219U10011	BARATH.P	95	PASS
11	43219U10012	BHOOMIKA.K	85	PASS
12	43219U10013	CHANDRU.S	75	PASS
13	43219U10014	DANEISHKUMAR.R	80	PASS
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15	43219U10016	DHARANIK	75	PASS
16	43219U10017	DHARANIDHARAN.S	65	PASS
17	43219U10018	DHARANIDHARAN.C	70	PASS
18	43219U10019	DHARUNKUMAR.A	85	PASS
19	43219U10020	DHATCHAYINI.M	90	PASS
20	43219U10021	DINESH.V	75	PASS
21	43219U10022	DINESHBABU.J	70	PASS
22	43219U10023	EBENEZAR SAMVEL RAJ.C	80	PASS
23	43219U10024	FAIYAZAHAMED.J	85	PASS
24	43219U10025	FARVOUS MUSARAF.	90	PASS
25	43219U10026	FRANKLINERICHARD	60	PASS
26	43219U10027	GANESAN.A	65	PASS
27	43219U10028	GAYALVIZHIMARAN	90	PASS
28	43219U10029	GOTHAVARIS	70	PASS
29	43219U10030	GOWTHAM.S	90	PASS
30	43219U10031	GRACYHYACINATH.B	65	PASS




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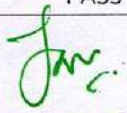


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58	43219U10060	KUMARAN.T	100	PASS
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61	43219U10064	MALIK BASHA.N	90	PASS
62	43219U10065	MEDHA.A	80	PASS
63	43219U10066	MOHAMED FARJATH APPASSS M	85	PASS
64	43219U10067	MOHAMED FAYAZ.H	85	PASS
65	43219U10069	MOHAMED MAHSOOK.	85	PASS
66	43219U10068	MOHAMED ILYAAS.A	60	PASS




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68	43219U10071	MOHANALAKSHMI.A	80	PASS
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72	43219U10075	MURUGAN.S	80	PASS
73	43219U10076	MUTHURAMAN.M	85	PASS
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79	43219U10083	NAVEENKUMAR.M	90	PASS
80	43219U10084	NAVEENRAJ N	65	PASS
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137	43219U10142	VASANTH.R	70	PASS
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146	43219U10152	VISSHVA.K	80	PASS
147	43219U10153	YOGIJOHNRAJ.A.V	75	PASS
148	43219U10154	YUVARAJ.V	85	PASS

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Time : 30 MINS
Student Name:
Class : II B.Com

Marks: 20
Batch:
Roll no:

FINANCIAL RISK MANAGEMENT

1. Which of the following is a key component of financial risk management?
 - A) Product diversification
 - B) Risk identification
 - C) Marketing strategy
 - D) Human resource management
2. What does VaR stand for in financial risk management?
 - A) Value at Risk
 - B) Variable Asset Return
 - C) Volatility and Risk
 - D) Value and Return
3. Which type of risk is associated with the potential loss from a borrower failing to make required payments?
 - A) Market risk
 - B) Credit risk
 - C) Operational risk
 - D) Liquidity risk
4. What is the primary goal of hedging in financial risk management?
 - A) To increase potential profits
 - B) To decrease taxes



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- C) To protect against losses
 - D) To improve liquidity
5. Which financial instrument is commonly used to hedge interest rate risk?
- A) Options
 - B) Futures
 - C) Swaps
 - D) Stocks
6. In the context of financial risk management, what does the term "derivative" refer to?
- A) A type of stock
 - B) A financial instrument whose value is derived from an underlying asset
 - C) A long-term bond
 - D) A short-term loan
7. Which of the following best describes operational risk?
- A) Risk of loss due to market fluctuations
 - B) Risk of loss due to inadequate internal processes or systems
 - C) Risk of loss from interest rate changes
 - D) Risk of loss due to exchange rate fluctuations
8. Stress testing is a technique used in financial risk management to:
- A) Evaluate employee performance under pressure
 - B) Determine the reliability of IT systems
 - C) Assess the impact of extreme market conditions on a portfolio
 - D) Measure customer satisfaction



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9. A portfolio with a beta of 1.2 indicates what about its risk compared to the market?
- A) It is less risky than the market
 - B) It has the same risk as the market
 - C) It is more risky than the market
 - D) It has no risk
10. Which of the following is an example of market risk?
- A) A company failing to repay a loan
 - B) A natural disaster affecting a company's operations
 - C) Fluctuations in stock prices
 - D) Fraud by an employee
11. The Basel III framework is primarily concerned with which type of risk?
- A) Operational risk
 - B) Credit risk
 - C) Liquidity risk
 - D) Market risk
12. Which method is commonly used to manage currency risk?
- A) Investing in domestic assets
 - B) Currency hedging with forward contracts
 - C) Stock diversification
 - D) Increasing leverage
13. In financial risk management, what is the purpose of a risk assessment matrix?
- A) To track the performance of investments
 - B) To prioritize risks based on their likelihood and impact



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- C) To calculate return on investment
- D) To analyze historical data
14. Which of the following best describes the term "liquidity risk"?
- A) Risk that a company cannot meet its short-term obligations
- B) Risk of losing market share
- C) Risk of rising inflation
- D) Risk of fluctuating interest rates
15. Which regulatory body oversees financial risk management practices in the United States?
- A) SEC (Securities and Exchange Commission)
- B) FDA (Food and Drug Administration)
- C) FAA (Federal Aviation Administration)
- D) NASA (National Aeronautics and Space Administration)
16. What is the main purpose of a financial risk management policy?
- A) To increase sales
- B) To guide the identification, assessment, and management of financial risks
- C) To develop new products
- D) To recruit new employees
17. Scenario analysis in financial risk management involves:
- A) Evaluating different investment options
- B) Analyzing potential future events by considering alternative possible outcomes
- C) Assessing past market performance
- D) Calculating current market value of assets
18. Which of the following is a qualitative method of risk assessment?



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- A) Sensitivity analysis
- B) Probability analysis
- C) SWOT analysis (Strengths, Weaknesses, Opportunities, Threats)
- D) Value at Risk (VaR)


19. The term "counterparty risk" refers to:

- A) Risk of loss due to market volatility
- B) Risk that the other party in a financial transaction may default on their obligations
- C) Risk of asset devaluation
- D) Risk of interest rate changes

20. Which of the following is a key element of a financial risk management strategy?

- A) Advertising and promotion
- B) Risk identification and assessment
- C) Market research
- D) Product innovation




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DEPARTMENT OF COMMERCE
VALUE ADDED COURSE (2021 -2022)
FINANCIAL RISK MANAGMENT
ANSWER KEY

Question NO	Answer Key	Question NO	Answer Key
1	B	11	C
2	A	12	B
3	B	13	B
4	C	14	A
5	C	15	A
6	B	16	B
7	B	17	B
8	C	18	C
9	C	19	B
10	C	20	B


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DEPARTMENT OF COMMERCE
VALUE ADDED COURSE(2022-2023)

LOGISTICS MANAGEMENT

ANSWER SHEET

18
20
TIME :30 MINS

NAME: BOOMIKA . P
ROLL NO: 214 211 08002
CLASS: B . B.com

Answer All Questions(Tick Appropriate Options)

1	A	B	C	<input checked="" type="checkbox"/>	D
2	A	B	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	D
3	<input checked="" type="checkbox"/>	B	C	<input checked="" type="checkbox"/>	D
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16	A	B	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	D
17	A	<input checked="" type="checkbox"/>	C	<input checked="" type="checkbox"/>	D
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19	A	B	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	D
20	A	<input checked="" type="checkbox"/>	C	<input checked="" type="checkbox"/>	D



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DEPARTMENT OF COMMERCE
VALUE ADDED COURSE(2022-2023)

LOGISTICS MANAGEMENT

ANSWER SHEET

15
20
TIME :30 MINS

NAME: NAVASIA FARVIN . S.
ROLL NO: 2142 1108050
CLASS: II . B . 10A

Answer All Questions(Tick Appropriate Options)

1	A	B	C	D	X
2	A	B	C	D	X
3	A	B	C	D	X
4	A	B	C	D	X
5	A	B	C	D	X
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8	A	B	C	D	X
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16	A	B	C	D	X
17	A	B	C	D	X
18	A	B	C	D	X
19	A	B	C	D	X
20	A	B	C	D	X



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VALUE ADDED COURSE (2021 -2022) STUDENTS MARKSHEET (II YEAR BCOM)

S.NO	REG.NO.	STUDENT NAME	MARK (20)	REMARK
1	43220U10002	ABDUL SUBAN J	18	PASS
2	43220U10003	ABINESH S	17	PASS
3	43220U10004	AMUTHAN I	20	PASS
4	43220U10005	ANANDHARAJ S	16	PASS
5	43220U10006	ARISH G	15	PASS
6	43220U10007	ARUMUGAM K	14	PASS
7	43220U10008	ARUNA R	16	PASS
8	43220U10009	AZHAGUVEL P	14	PASS
9	43220U10011	BALU S	15	PASS
10	43220U10012	BALU S	20	PASS
11	43220U10013	BHARATH V	17	PASS
12	43220U10014	DEIPAK R	14	PASS
13	43220U10015	DHANUSH B	15	PASS
14	43220U10017	DHINESH D	19	PASS
15	43220U10018	DINESH KUMAR J	18	PASS
16	43220U10019	EZHUMALAI S	17	PASS
17	43220U10020	FAUZIABEGAM S	15	PASS
18	43220U10021	GUHAN H	18	PASS
19	43220U10023	HARIHARAN O	18	PASS
20	43220U10024	HARIHARAN S	18	PASS
21	43220U10026	HARI RAMJI S	19	PASS
22	43220U10027	HASEEF M	17	PASS
23	43220U10028	IRSHATH AHAMED I	15	PASS
24	43220U10029	IYYANAR M	13	PASS
25	43220U10030	JAYAM V	14	PASS
26	43220U10031	JAYAPRAKASH N	15	PASS
27	43220U10032	JAYASURIYA S	14	PASS
28	43220U10033	KARTHIKEYAN K	12	PASS
29	43220U10034	KARVENDAN G	19	PASS
30	43220U10035	KISHOOR P	13	PASS



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31	43220U10036	KUMARAGURU P	18	PASS
32	43220U10037	LAKSHMANAN V	15	PASS
33	43220U10038	LILLY AC	15	PASS
34	43220U10039	MADHAN K	17	PASS
35	43220U10040	MAHESWARI V	16	PASS
36	43220U10041	MITHUN R	18	PASS
37	43220U10042	MOHAMED ASHICK A	14	PASS
38	43220U10043	MOHAMED BILAL S	14	PASS
39	43220U10044	MOHAMED IMTHIYAZ I	17	PASS
40	43220U10046	MOHAMMED SAOUD K	19	PASS
41	43220U10047	MOHANLAL G	12	PASS
42	43220U10048	MOHANRAJ G	17	PASS
43	43220U10049	MUBARAK A	12	PASS
44	43220U10050	MURALI K	18	PASS
45	43220U10051	NARASIMAN D	18	PASS
46	43220U10052	NITHIYA A	19	PASS
47	43220U10053	PAVITHRA M	15	PASS
48	43220U10054	PRAVEENKUMAR R	16	PASS
49	43220U10055	RAFIQ AHAMED A R	17	PASS
50	43220U10056	RAGHULSON P	17	PASS
51	43220U10057	RAMAN V	18	PASS
52	43220U10058	RANJITHKUMAR A	16	PASS
53	43220U10060	SANDHIYA V	14	PASS
54	43220U10061	SANGEETHA A	18	PASS
55	43220U10062	SANKAVI S	16	PASS
56	43220U10063	SESHATHRI R	15	PASS
57	43220U10064	SHAAFIYA BEGUM M I	18	PASS
58	43220U10065	SHANTHINI S	18	PASS
59	43220U10066	SIDTHARTH S	17	PASS
60	43220U10067	SIVASAKTHI G	20	PASS
61	43220U10070	SRI T	16	PASS
62	43220U10071	STEPHENRAJ A	15	PASS
63	43220U10072	SUBASH S	14	PASS
64	43220U10073	TAMIL PANDIAN T	16	PASS
65	43220U10074	THAMIZHARASAN G	14	PASS
66	43220U10075	UDHAYA A	15	PASS



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67	43220U10076	UMAR HUSSAIN N S	20	PASS
68	43220U10077	VASANTHARANI R	17	PASS
69	43220U10078	VASUDEVAN T	14	PASS
70	43220U10079	VENKATESAN A	15	PASS
71	43220U10080	VENKAT RAMAN L R	19	PASS
72	43220U10081	VINITHA E	18	PASS
73	43220U10082	VINOTHAN M	17	PASS
74	43220U10083	VISHVA T	15	PASS
75	43220U10084	VISHWA J	18	PASS

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S.NO	REG.NO.	STUDENT NAME	MARK (100)	REMARK
1	43220U10002	ABDUL SUBAN J	90	PASS
2	43220U10003	ABINESH S	85	PASS
3	43220U10004	AMUTHAN I	100	PASS
4	43220U10005	ANANDHARAJ S	80	PASS
5	43220U10006	ARISH G	75	PASS
6	43220U10007	ARUMUGAM K	70	PASS
7	43220U10008	ARUNA R	80	PASS
8	43220U10009	AZHAGUVEL P	70	PASS
9	43220U10011	BALU S	75	PASS
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14	43220U10017	DHINESH D	95	PASS
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23	43220U10028	IRSHATH AHAMED I	75	PASS
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25	43220U10030	JAYAM V	70	PASS
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27	43220U10032	JAYASURIYA S	70	PASS
28	43220U10033	KARTHIKEYAN K	60	PASS
29	43220U10034	KARVENDAN G	95	PASS



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30	43220U10035	KISHOOR P	65	PASS
31	43220U10036	KUMARAGURU P	90	PASS
32	43220U10037	LAKSHMANAN V	75	PASS
33	43220U10038	LILLY AC	75	PASS
34	43220U10039	MADHAN K	85	PASS
35	43220U10040	MAHESWARI V	80	PASS
36	43220U10041	MITHUN R	90	PASS
37	43220U10042	MOHAMED ASHICK A	70	PASS
38	43220U10043	MOHAMED BILAL S	70	PASS
39	43220U10044	MOHAMED IMTHIYAZ I	85	PASS
40	43220U10046	MOHAMMED SAOUD K	95	PASS
41	43220U10047	MOHANLAL G	60	PASS
42	43220U10048	MOHANRAJ G	85	PASS
43	43220U10049	MUBARAK A	60	PASS
44	43220U10050	MURALI K	90	PASS
45	43220U10051	NARASIMAN D	90	PASS
46	43220U10052	NITHIYA A	95	PASS
47	43220U10053	PAVITHRA M	75	PASS
48	43220U10054	PRAVEENKUMAR R	80	PASS
49	43220U10055	RAFIQ AHAMED A R	85	PASS
50	43220U10056	RAGHULSON P	85	PASS
51	43220U10057	RAMAN V	90	PASS
52	43220U10058	RANJITHKUMAR A	80	PASS
53	43220U10060	SANDHIYA V	70	PASS
54	43220U10061	SANGEETHA A	90	PASS
55	43220U10062	SANKAVI S	80	PASS
56	43220U10063	SESHATHRI R	75	PASS
57	43220U10064	SHAAFIYA BEGUM M I	90	PASS
58	43220U10065	SHANTHINI S	90	PASS
59	43220U10066	SIDHARTH S	85	PASS
60	43220U10067	SIVASAKTHI G	100	PASS
61	43220U10070	SRI T	80	PASS
62	43220U10071	STEPHENRAJ A	75	PASS
63	43220U10072	SUBASH S	70	PASS
64	43220U10073	TAMIL PANDIAN T	80	PASS
65	43220U10074	THAMIZHARASAN G	70	PASS



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66	43220U10075	UDHAYA A	75	PASS
67	43220U10076	UMAR HUSSAIN N S	100	PASS
68	43220U10077	VASANTHARANI R	85	PASS
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73	43220U10082	VINOTHAN M	85	PASS
74	43220U10083	VISHVA T	75	PASS
75	43220U10084	VISHWA J	90	PASS

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QUESTION PAPER

Time : 30 MINS
Student Name:
Class : I B.Com

Marks: 20
Batch:
Roll no:

OFFICE MANAGEMENT

1. What is office management?
 - a) Managing office supplies
 - b) Managing office space
 - c) Managing office resources and operations
 - d) Managing office events
2. Which of the following is NOT a primary function of office management?
 - a) Planning
 - b) Controlling
 - c) Manufacturing
 - d) Organizing
3. What is the term for the process of assigning tasks and responsibilities within an office?
 - a) Coordination
 - b) Delegation
 - c) Supervision
 - d) Documentation
4. Which of the following is a key responsibility of office managers?
 - a) Employee training and development



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- b) Managing external communications
 - c) Payroll processing
 - d) All of the above
5. What is the purpose of office automation?
- a) To increase manual work
 - b) To decrease efficiency
 - c) To streamline office tasks and processes
 - d) To complicate workflows
6. What is the term for the physical layout and arrangement of office space?
- a) Office design
 - b) Office culture
 - c) Office ergonomics
 - d) Office aesthetics
7. Which of the following is NOT a factor to consider in office space planning?
- a) Employee preferences
 - b) Budget constraints
 - c) Office location
 - d) Weather conditions
8. What is the purpose of establishing office policies and procedures?
- a) To limit employee freedom
 - b) To provide guidelines for acceptable behavior and practices
 - c) To increase bureaucracy



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- d) To discourage innovation
9. What is the term for the process of assessing and improving employee performance?
- a) Performance appraisal
 - b) Employee termination
 - c) Task assignment
 - d) Workforce downsizing
10. Which of the following is NOT a component of effective communication in office management?
- a) Listening
 - b) Feedback
 - c) Micromanagement
 - d) Clarity
11. What is the purpose of inventory management in office management?
- a) To increase inventory levels
 - b) To decrease efficiency
 - c) To ensure adequate supply of office resources
 - d) To create supply shortages
12. Which of the following is a key element of time management in office management?
- a) Procrastination
 - b) Planning and prioritizing tasks
 - c) Multitasking
 - d) Ignoring deadlines




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13. What is the term for the process of identifying and addressing potential risks to the office?
- a) Risk assessment
 - b) Risk avoidance
 - c) Risk management
 - d) Risk celebration
14. Which of the following is NOT a technology used in office management?
- a) Email
 - b) Spreadsheet
 - c) Typewriter
 - d) Project management software
15. What is the purpose of record management in office management?
- a) To increase paperwork
 - b) To decrease efficiency
 - c) To organize and maintain important documents
 - d) To lose important documents
16. What is the term for the process of acquiring, developing, and retaining employees in an organization?
- a) Human resource management
 - b) Office equipment management
 - c) Financial management
 - d) Inventory management
17. Which of the following is a benefit of effective office management?




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- a) Decreased productivity
 - b) Increased employee morale
 - c) Increased turnover rates
 - d) Decreased customer satisfaction
18. What is the purpose of setting office goals and objectives?
- a) To have no direction in the office
 - b) To create confusion among employees
 - c) To provide a clear direction for the office
 - d) To discourage employee motivation
19. What is the term for the process of resolving conflicts between office employees?
- a) Conflict avoidance
 - b) Conflict escalation
 - c) Conflict management
 - d) Conflict celebration
20. Which of the following is a key skill required for effective office management?
- a) Communication
 - b) Inflexibility
 - c) Micromanagement
 - d) Resistance to change




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DEPARTMENT OF COMMERCE
VALUE ADDED COURSE (2021 -2022)
OFFICE MANAGEMENT
ANSWER KEY

Question NO	Answer Key	Question NO	Answer Key
1	C	11	C
2	C	12	B
3	B	13	C
4	D	14	C
5	C	15	C
6	A	16	A
7	D	17	B
8	B	18	C
9	A	19	C
10	C	20	A

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VALUE ADDED COURSE(2021-2022)

OFFICE MANAGMENT

ANSWER SHEET

19
20

NAME: ABDULLAH - R
ROLL NO: 21421108001
CLASS: I. B. Com

TIME :30 MINS

Answer All Questions(Tick Appropriate Options)

1	A	B	C	D
2	A	B	C	D
3	A	B	C	D
4	A	B	C	D
5	A	B	C	D
6	A	B	C	D
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15	A	B	C	D
16	A	B	C	D
17	A	B	C	D
18	A	B	C	D
19	A	B	C	D
20	A	B	C	D



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VALUE ADDED COURSE(2021-2022)
OFFICE MANAGEMENT
ANSWER SHEET

18
20
TIME :30 MINS

NAME: YEEVA . N
ROLL NO: 21421108033
CLASS: F. B. 6th

Answer All Questions(Tick Appropriate Options)

1	A	B	<input checked="" type="checkbox"/>	D
2	A	B	<input checked="" type="checkbox"/>	D
3	A	B	<input checked="" type="checkbox"/>	D
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20	A	B	<input checked="" type="checkbox"/>	D



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DEPARTMENT OF COMMERCE
VALUE ADDED COURSE (2021 -2022)
STUDENTS MARKSHEET (1 YEAR BCOM)

S.NO	REG.NO.	STUDENT NAME	MARK (20)	REMARK
1	21421108001	ABDULLAH R	19	PASS
2	21421108003	ANNAMALAI S	15	PASS
3	21421108004	BHOOMIKA P	18	PASS
4	21421108005	DANESH M	15	PASS
5	21421108007	DHARANI T	16	PASS
6	21421108008	DHEVATHARSHANI C V	14	PASS
7	21421108009	DHILIP.J	20	PASS
8	21421108010	DHILIPKUMAR S	13	PASS
9	21421108011	DHILIPKUMAR T	14	PASS
10	21421108012	DHINESH S	16	PASS
11	21421108013	DIVAKARAN S	18	PASS
12	21421108014	EGAVALLI G	16	PASS
13	21421108015	ESWAR	17	PASS
14	21421108016	ESWARI V	20	PASS
15	21421108017	GOKULAKRISHNAN S	18	PASS
16	21421108018	GOKULAKSHMI	17	PASS
17	21421108019	GOPINATH M	15	PASS
18	21421108022	GUNAL C	13	PASS
19	21421108023	GUNAL S	16	PASS
20	21421108024	HARINI K	15	PASS
21	21421108025	HARIPREETHA R	18	PASS
22	21421108027	HEMAKIRUBA V	16	PASS
23	21421108028	HEMAVATHI R	17	PASS
24	21421108029	IBRAHIMSHA S	12	PASS
25	21421108030	ILAKKIA M	12	PASS
26	21421108031	ITHISHKUMAR S	14	PASS
27	21421108032	JAYABHARATHI G	15	PASS



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28	21421108033	JEEVA N	18	PASS
29	21421108034	JEYAHARIHARAN.J	15	PASS
30	21421108035	KAMALI M	20	PASS
31	21421108036	KANIARASAN S	18	PASS
32	21421108037	KRISHNAKUMAR B	15	PASS
33	21421108038	LAVANYA M	19	PASS
34	21421108039	LOGESHVER C	15	PASS
35	21421108040	LOGESHWARI	14	PASS
36	21421108041	MADHUMITHA S	12	PASS
37	21421108042	MANONMANI K	16	PASS
38	21421108043	MIRUDHULA S	18	PASS
39	21421108044	MOHAMED AKTHER M	15	PASS
40	21421108045	MOHAMED APPAS M	19	PASS
41	21421108046	MOHAMED ZAHEERUDEEN A	14	PASS
42	21421108048	MUNIAN K	16	PASS
43	21421108049	MURALIDHARAN K	17	PASS
44	21421108050	NAVASIA FARVIN S	18	PASS
45	21421108051	NAVIN KUMAR J	15	PASS
46	21421108052	PACHAIPPA S	16	PASS
47	21421108053	PATRIK RAJESH P	14	PASS
48	21421108055	PRASANTH J	20	PASS
49	21421108056	RAGHUL M	13	PASS
50	21421108058	RAGURAJ K	14	PASS
51	21421108059	RAJAMANI N	16	PASS
52	21421108060	RANJANI R	18	PASS
53	21421108062	SANTHOSH L	16	PASS
54	21421108063	SATHISH C	17	PASS
55	21421108064	SATHISHKUMAR R	20	PASS
56	21421108065	SHANMUGAPRIYA S	18	PASS
57	21421108067	SRIGANESH.T	17	PASS
58	21421108068	SRIDHARAN D	15	PASS
59	21421108069	SUBASH S	13	PASS
60	21421108070	SUGISIVAM S	16	PASS
61	21421108071	SUJITHA D	15	PASS



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62	21421108073	SURESHKUMAR S	18	PASS
63	21421108074	SWATHI S	16	PASS
64	21421108075	TAMILARASAN	17	PASS
65	21421108076	UDAYAKUMAR R	12	PASS
66	21421108077	VENGATESH D	12	PASS
67	21421108078	VENKATA RAMAN K	14	PASS
68	21421108079	VERSHAN K	15	PASS
69	21421108080	VIGNESH K	18	PASS
70	21421108081	VIJAI K	15	PASS
71	21421108082	VIJAY.A	20	PASS
72	21421108083	VINOTH KUMAR S	18	PASS
73	21421108084	VENKADESH.B	15	PASS
74	21421108085	PORTCHAZIAN	19	PASS
75	21421108086	KAVIARASU	15	PASS

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VALUE ADDED COURSE (2021 -2022)
STUDENTS MARKSHEET (I YEAR BCOM)

S.NO	REG.NO.	STUDENT NAME	MARK (100)	REMARK
1	21421108001	ABDULLAH R	95	PASS
2	21421108003	ANNAMALAI S	75	PASS
3	21421108004	BHOOMIKA P	90	PASS
4	21421108005	DANESH M	75	PASS
5	21421108007	DHARANI T	80	PASS
6	21421108008	DHEVATHARSHANI C V	70	PASS
7	21421108009	DHILIP.J	100	PASS
8	21421108010	DHILIPKUMAR S	65	PASS
9	21421108011	DHILIPKUMAR T	70	PASS
10	21421108012	DHINESH S	80	PASS
11	21421108013	DIVAKARAN S	90	PASS
12	21421108014	EGAVALLI G	80	PASS
13	21421108015	ESWAR	85	PASS
14	21421108016	ESWARI V	100	PASS
15	21421108017	GOKULAKRISHNAN S	90	PASS
16	21421108018	GOKULAKSHMI	85	PASS
17	21421108019	GOPINATH M	75	PASS
18	21421108022	GUNAL C	65	PASS
19	21421108023	GUNAL S	80	PASS
20	21421108024	HARINI K	75	PASS
21	21421108025	HARIPREETHA R	90	PASS
22	21421108027	HEMAKIRUBA V	80	PASS
23	21421108028	HEMAVATHI R	85	PASS
24	21421108029	IBRAHIMSHIA S	60	PASS
25	21421108030	ILAKKIA M	60	PASS
26	21421108031	ITHISHKUMAR S	70	PASS
27	21421108032	JAYABHARATHI G	75	PASS



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71	21421108082	VIJAY.A	100	PASS
72	21421108083	VINOTH KUMAR S	90	PASS
73	21421108084	VENKADESH.B	75	PASS
74	21421108085	PORTCHAZIAN	95	PASS
75	21421108086	KAVIARASU	75	PASS

COURSE COORDINATOR

HOD



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Time : 30 Minutes

Marks: 20

Student Name:

Batch:

Class : I,II&III B.com (CS)

Reg no:

DIGITAL TRANSFORMATION IN BUSINESS - OPPORTUNITIES & CHALLENGES

1. What is digital transformation primarily focused on?
 - A) Integrating digital technology into all areas of business
 - B) Replacing all employees with robots
 - C) Eliminating physical stores
 - D) Increasing manual processes
2. Which component is NOT part of digital transformation?
 - A) Technology
 - B) People
 - C) Processes
 - D) Traditional marketing
3. What is a key driver of digital transformation?
 - A) Decreased use of technology
 - B) Reduction in internet usage
 - C) Increased competition and customer expectations
 - D) Limited access to data
4. What does digital maturity refer to?
 - A) The ability to use digital tools only for personal use
 - B) The extent to which an organization can effectively leverage digital technologies
 - C) The level of technological education among employees
 - D) The age of the company's technology infrastructure



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5. What is the purpose of a digital transformation roadmap?
 - A) To reduce marketing expenses
 - B) To provide a strategic plan for implementing digital transformation initiatives
 - C) To eliminate the need for customer service
 - D) To increase the number of physical stores
6. How does innovation drive digital transformation?
 - A) By reducing the need for new technologies
 - B) By introducing new ideas and methods to improve business processes
 - C) By maintaining traditional business models
 - D) By limiting market reach
7. What is an example of a new business model enabled by digital transformation?
 - A) Subscription services
 - B) Traditional retail stores
 - C) Physical newspapers
 - D) Landline telecommunication
8. Why are case studies important in understanding digital transformation strategies?
 - A) They offer outdated information
 - B) They provide real-world examples and lessons learned
 - C) They decrease the need for innovation
 - D) They complicate the implementation process
9. What is the role of change management in digital transformation?
 - A) To maintain the status quo
 - B) To manage the human side of change and ensure smooth transitions
 - C) To reduce the impact of digital technologies
 - D) To avoid technological advancements
10. Which methodology is often used to facilitate digital transformation?
 - A) Waterfall methodology



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- B) Agile methodology
 - C) Manual processing
 - D) Sequential planning
11. Why are digital skills and talent crucial in digital transformation?
- A) To increase manual data entry
 - B) To leverage new technologies and drive innovation
 - C) To maintain legacy systems
 - D) To decrease market reach
12. What is a common challenge during technology implementation in digital transformation?
- A) Reduced technological adoption
 - B) Seamless integration with existing systems
 - C) Resistance to change from employees
 - D) Lack of available technologies
13. What is a primary concern related to security in digital transformation?
- A) Increasing physical security
 - B) Ensuring data privacy and protection from cyber threats
 - C) Reducing internet usage
 - D) Limiting access to technology
14. Why are legacy systems a challenge in digital transformation?
- A) They are easy to integrate with new technologies
 - B) They often lack compatibility with modern digital solutions
 - C) They enhance digital skills
 - D) They reduce operational costs
15. What is a cultural barrier to digital transformation?
- A) Full support from all employees
 - B) Resistance to change and lack of digital mindset
 - C) Overabundance of digital skills



John
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- D) Increased technological infrastructure
16. Which financial challenge can hinder digital transformation?
- A) Unlimited budget for digital initiatives
 - B) High initial costs and ongoing investments required for technology
 - C) Low operational costs
 - D) Reduced marketing expenses
17. Which emerging technology is expected to significantly impact digital transformation?
- A) Typewriters
 - B) Artificial Intelligence (AI)
 - C) Analog telephones
 - D) Paper-based processes
18. How does sustainability relate to digital transformation?
- A) By ignoring environmental impacts
 - B) By integrating sustainable practices and reducing carbon footprint
 - C) By increasing physical waste
 - D) By maintaining traditional business models
19. What is a global perspective on digital transformation?
- A) It is only relevant to developed countries
 - B) It is a worldwide trend impacting businesses in various sectors
 - C) It is not important for emerging markets
 - D) It focuses solely on the US market
20. Why is it important to prepare for the future in digital transformation?
- A) To reduce technological advancements
 - B) To remain competitive and adapt to ongoing changes
 - C) To maintain outdated systems
 - D) To avoid market growth



Jar.

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DEPARTMENT OF COMMERCE (CS)

DIGITAL TRANSFORMATION IN BUSINESS - OPPORTUNITIES & CHALLENGES

ANSWER KEY

QUESTION NO.	ANSWER	QUESTION NO.	ANSWER
1	A	11	B
2	D	12	C
3	C	13	B
4	B	14	B
5	B	15	B
6	B	16	B
7	A	17	B
8	B	18	B
9	B	19	B
10	B	20	B



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DEPARTMENT OF COMMERCE (CS)
VALUE ADDED COURSE

DIGITAL TRANSFORMATION IN BUSINESS - OPPORTUNITIES & CHALLENGES

ANSWER SHEET

NAME: Md. Asik Ali - L
REGN NO: 43219012029
CLASS: III Year - B. Com (CS)

TIME : 30 Minutes
DATE : 15/3/22

Answer All Questions (Tick Appropriate Options)

QUESTION	OPTION			
	A	B	C	D
1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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5	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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DEPARTMENT OF COMMERCE (CS)
VALUE ADDED COURSE

DIGITAL TRANSFORMATION IN BUSINESS - OPPORTUNITIES & CHALLENGES

ANSWER SHEET

NAME: R. Dhanalagani
REGN NO: 43219012011
CLASS: III year B.com(CS)

TIME : 30 Minutes
DATE : 15/3/22

Answer All Questions(Tick Appropriate Options)

QUESTION	OPTION			
1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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DEPARTMENT OF COMMERCE (CS)
VALUE ADDED COURSE

DIGITAL TRANSFORMATION IN BUSINESS - OPPORTUNITIES & CHALLENGES

ANSWER SHEET

NAME: J. Asinthayan
REGN NO: 43220042002
CLASS: II year B com CS

TIME : 30 Minutes
DATE : 15/3/22

Answer All Questions (Tick Appropriate Options)

QUESTION	OPTION			
1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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15/3/20

J. Asinthayan
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DEPARTMENT OF COMMERCE (CS)

VALUE ADDED COURSE

DIGITAL TRANSFORMATION IN BUSINESS - OPPORTUNITIES & CHALLENGES

ANSWER SHEET

NAME: T. Kalna
REGN NO: 214 21109 009
CLASS: I Year B.Com CS

TIME : 30 Minutes
DATE : 15/3/22

Answer All Questions(Tick Appropriate Options)

QUESTION	OPTION			
1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
13	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
20	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

16/20

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DEPARTMENT OF COMMERCE (CS)
VALUE ADDED COURSE

DIGITAL TRANSFORMATION IN BUSINESS - OPPORTUNITIES & CHALLENGES
ANSWER SHEET

NAME: L. Abirami
REGN NO: 21421109001
CLASS: IYK - B.Lom (CS)

TIME : 30 Minutes
DATE : 15/3/2022

Answer All Questions(Tick Appropriate Options)

QUESTION	OPTION			
1	A ✓	B	C	D
2	A	B	C	D ✓
3	A	B	C ✓	D
4	A	B ✓	C	D
5	A	B	C	D (B) X
6	A	B ✓	C	D
7	A ✓	B	C	D
8	A	B ✓	C	D
9	A	B	C (C) ✓	D X
10	A	B ✓	C	D
11	A	B ✓	C	D
12	A	B	C ✓	D
13	A	B ✓	C	D
14	A	B ✓	C	D
15	A	B ✓	C	D
16	A	B ✓	C	D
17	A	B ✓	C	D
18	A	B ✓	C	D
19	A	B ✓	C	D
20	A	B ✓	C	D

18
20



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DEPARTMENT OF B.COM (CS)

VALUE ADDED COURSE (2021-22)

DIGITAL TRANSFORMATION IN BUSINESS - CHALLENGES & OPPORTUNITIES

MARKSTATEMENT

SL.NO.	REG.NO	STUDENT NAME	MARKS (20)	REMARKS
1	21421109001	ABIRAMI L	18	PASS
2	21421109002	AGALYA R	14	PASS
3	21421109003	BHARATHI SELVAM S	16	PASS
4	21421109004	DEVADHARSHINI C	17	PASS
5	21421109005	DHANUSH K	15	PASS
6	21421109006	FARTHIKUSAIN S	19	PASS
7	21421109007	GIRIDHARAN M	14	PASS
8	21421109008	JANARTHANI R	16	PASS
9	21421109009	KARNA T	16	PASS
10	21421109010	KARTHIKEYAN S	12	PASS
11	21421109011	PRASANNAKUMARI I	13	PASS
12	21421109012	PRAVEEN K	14	PASS
13	21421109013	SAIPREM D	19	PASS
14	21421109014	THAMIZHARASAN P	14	PASS
15	43220U12001	ANANDHI R	15	PASS
16	43220U12002	ASINTHIYAN J	15	PASS
17	43220U12003	CHANDRU S	17	PASS
18	43220U12004	JAYACHITRA U	15	PASS




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19	43220U12005	MAYURI M	14	PASS
20	43220U12006	MUSSINA SAFRIN A	17	PASS
21	43220U12007	NITHYA V	12	PASS
22	43220U12008	PRAVIN R	16	PASS
23	43220U12009	ROHAN	17	PASS
24	43220U12011	SIVANESAN D	11	PASS
25	43220U12012	UDHAYAKUMAR A	18	PASS
26	43219U12001	ABUIYOOB.A	12	PASS
27	43219U12002	ANBUMATHI.S	12	PASS
28	43219U12004	ASHA.K	13	PASS
29	43219U12005	ASHOKUMAR.G	14	PASS
30	43219U12006	BALAJI.S	17	PASS
31	43219U12007	BALAMURUGAN.G	14	PASS
32	43219U12008	BERVIN HIL.B	19	PASS
33	43219U12009	BOOPATHI.P	17	PASS
34	43219U12010	BRUNTHA.E	20	PASS
35	43219U12011	DHANARAGAVI R	17	PASS
36	43219U12013	DINESH.V	17	PASS
37	43219U12014	DINESHKUMAR.I	15	PASS
38	43219U12015	ELAMARAN.R	12	PASS
39	43219U12017	GOWRI V	15	PASS
40	43219U12018	HARIHARAN.K	16	PASS
41	43219U12019	IRFANULLAH.B	13	PASS
42	43219U12020	ISHWARYA K	12	PASS
43	43219U12021	KAILASH.R	15	PASS
44	43219U12022	KAMARUNNISHA.K	17	PASS




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45	43219U12023	KEERTHANA.K	16	PASS
46	43219U12024	KEERTHIVASAN.S	10	PASS
47	43219U12025	KUMARAGURU.R	11	PASS
48	43219U12026	KUMARESAN D	15	PASS
49	43219U12027	LAVANYA.R	11	PASS
50	43219U12028	LOGESWARAN.M	14	PASS
51	43219U12029	MOHAMED ASIK ALI.L	16	PASS
52	43219U12030	MOHAMED KAHLITH.M	19	PASS
53	43219U12031	MOHAMED MARZUK.Z	12	PASS
54	43219U12032	MOHAMED MOPARIS.J	10	PASS
55	43219U12033	MOHAMED NIVAS.N	11	PASS
56	43219U12034	MOHAMED RIYAZ.M	13	PASS
57	43219U12035	MOHAMED THAAVIT. S	12	PASS
58	43219U12036	MOHAMMED SUHAIF.H	13	PASS
59	43219U12037	MUGILAN .T	14	PASS
60	43219U12038	MUGILAN.R	16	PASS
61	43219U12039	MUGILAN.U	18	PASS
62	43219U12040	NAVEEN.N	11	PASS
63	43219U12041	NAVEEN.P	13	PASS
64	43219U12043	NIYAZUR RAHMAN.F	17	PASS
65	43219U12044	POOBALAN.K	12	PASS
66	43219U12045	PRABACHANDRAN.J	16	PASS
67	43219U12046	PRAGATHI.M	18	PASS
68	43219U12047	PRATHAP.B	14	PASS
69	43219U12048	PUSHPARAJ.G	15	PASS
70	43219U12050	ROOPAVATHI.A	17	PASS




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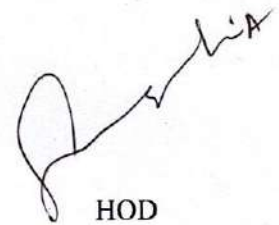


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71	43219U12051	SANKAR.A	16	PASS
72	43219U12052	SATHYASEELAN.H	12	PASS
73	43219U12054	SHARUMATHIE M	15	PASS
74	43219U12055	SNEKHA.V	16	PASS
75	43219U12056	SOORIYAN.M	18	PASS
76	43219U12057	SRIMATHI.K	14	PASS
77	43219U12058	SRIRAM S	12	PASS
78	43219U12059	SUGUMAR.K	16	PASS
79	43219U12060	SURENDHAR.R	14	PASS
80	43219U12061	SURESH.A	18	PASS
81	43219U12062	VERONIGA.A	19	PASS
82	43219U12063	VISHNUSITHAN.J	12	PASS
83	43219U12064	YAMUNA N	17	PASS
84	43219U12065	YUVASRLS	16	PASS


COURSE COORDINATOR


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DEPARTMENT OF COMPUTER SCIENCE SOCIAL NETWORK AWARENESS

Time : 30 MINS

Student Name:

Class : II B.Sc Computer Science

Marks: 20

Batch:

Roll no:

1. What is the primary function of the SOCIAL NETWORK AWARENESS

Management System (DBMS)?

- A. Data storage and retrieval
- B. Network management
- C. Hardware optimization
- D. User interface design

2. Which SQL keyword is used to retrieve data from a database?

- A. GET
- B. FETCH
- C. SELECT
- D. QUERY

3. What is the purpose of the COMMIT statement in Oracle?

- A. To save changes made in the current transaction
- B. To delete records from a table
- C. To roll back changes made in the current transaction
- D. To update records in a table

4. Which of the following is not a valid Oracle data type?

- A. VARCHAR2
- B. FLOAT
- C. INTEGER
- D. DECIMAL

5. What is the purpose of the GROUP BY clause in SQL?

- A. To sort data in ascending order
- B. To filter rows based on a condition
- C. To combine rows into summary rows
- D. To join multiple tables

6. Which SQL function is used to find the maximum value in a column?

- A. MAX()
- B. MIN()
- C. AVG()
- D. COUNT()



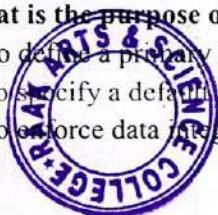
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7. **What is a synonym in Oracle?**
 - A. An alias for a table or view
 - B. A unique identifier for a row in a table
 - C. A constraint that enforces data integrity
 - D. A virtual column in a table
8. **What is the purpose of the NVL function in Oracle?**
 - A. To convert a NULL value to a specified value
 - B. To validate input data
 - C. To perform numeric calculations
 - D. To retrieve data from a table
9. **Which statement is used to grant privileges in Oracle?**
 - A. ALLOW
 - B. GRANT
 - C. ACCESS
 - D. PERMISSION
10. **What is the purpose of the ROLLBACK statement in Oracle?**
 - A. To save changes made in the current transaction
 - B. To delete records from a table
 - C. To roll back changes made in the current transaction
 - D. To update records in a table
11. **Which SQL clause is used to filter rows returned by a query?**
 - A. WHERE
 - B. HAVING
 - C. GROUP BY
 - D. ORDER BY
12. **What is the purpose of the UNION operator in SQL?**
 - A. To combine the results of two or more SELECT statements
 - B. To perform a cross join between two tables
 - C. To remove duplicate rows from a result set
 - D. To retrieve data from multiple tables
13. **Which SQL function is used to count the number of rows in a result set?**
 - A. MAX()
 - B. MIN()
 - C. AVG()
 - D. COUNT()
14. **What is the purpose of the CONSTRAINT keyword in Oracle?**
 - A. To define a primary key for a table
 - B. To specify a default value for a column
 - C. To enforce data integrity rules



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- D. To create an index on a column
15. Which SQL statement is used to modify existing data in a table?
- A. ADD
 - B. UPDATE
 - C. MODIFY
 - D. ALTER
16. What is the purpose of the COMMIT statement in Oracle?
- A. To save changes made in the current transaction
 - B. To delete records from a table
 - C. To roll back changes made in the current transaction
 - D. To update records in a table
17. Which SQL clause is used to sort the result set in descending order?
- A. ASC
 - B. SORT
 - C. DESC
 - D. ORDER BY
18. What is the purpose of the TRUNCATE TABLE statement in Oracle?
- A. To delete all rows from a table
 - B. To remove a column from a table
 - C. To drop the table structure from the database
 - D. To rename a table
19. Which SQL function is used to find the average value in a column?
- A. MAX()
 - B. MIN()
 - C. AVG()
 - D. COUNT()
20. What is the purpose of the WHERE clause in SQL?
- A. To specify the columns to retrieve in a query
 - B. To filter rows based on a condition
 - C. To group rows into summary rows
 - D. To sort the result set



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SOCIAL NETWORK AWARENESS

ANSWER KEY

Q.NO	ANS	Q.NO	ANS
1	A	11	A
2	C	12	A
3	A	13	D
4	D	14	C
5	C	15	B
6	A	16	A
7	A	17	C
8	A	18	A
9	B	19	C
10	C	20	B



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SOCIAL NETWORK AWARENESS STUDENT'S TEST MARK [II YEAR]

S.NO	REG.NO	NAME	TEST MARK (20)	TEST MARK (100)	REMARKS
1	21421214001	AAFIYA THASKEEN A	16	80	PASS
2	21421214002	ABOORVAA M	18	90	PASS
4	21421214004	ARULKUMARAN A	17	85	PASS
5	21421214005	ARUNKUMAR T	12	60	PASS
6	21421214006	BHARATHI P J	14	70	PASS
7	21421214007	DHANUSH S	16	80	PASS
8	21421214008	DHEEPITHA R	18	90	PASS
9	21421214009	DIVYA J	17	85	PASS
10	21421214010	GOKULAKRISHNAN S	15	75	PASS
11	21421214011	HASSIN S	14	70	PASS
12	21421214012	JANITHKUMAR S	13	65	PASS
13	21421214013	KEERTHANA A	16	80	PASS
14	21421214014	LOGESWARI S	18	90	PASS
15	21421214015	MANIKANDAN M	15	75	PASS
16	21421214016	MANIMARAN S	19	95	PASS
17	21421214017	MOHAMED YUNAS N	20	100	PASS
18	21421214018	MUBARAK ALI L	14	70	PASS
19	21421214019	NITHIYA M	18	90	PASS
20	21421214020	PRAVINKUMAR B	16	80	PASS
21	21421214021	PRAVINRAJ K	17	85	PASS
22	21421214022	RAJA SEKAR M	18	90	PASS
23	21421214023	RAJKUMAR G	19	95	PASS
24	21421214024	ROOPAN J	15	75	PASS
25	21421214025	SANTHOSH KUMAR B	16	80	PASS
26	21421214026	SWETHA K	18	90	PASS
27	21421214027	VALLI A	15	75	PASS
28	43220U18001	ABITHA V	16	80	PASS
29	43220U18002	AJAI S	14	70	PASS
30	43220U18003	AJITHKUMAR.R	18	90	PASS
31	43220U18004	AKASH T	17	85	PASS




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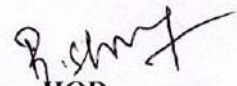


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32	43220U18005	ALIN.A	15	75	PASS
33	43220U18006	ARUNKUMAR.T	18	90	PASS
34	43220U18007	JAGANNATHAPRASAD. A	16	80	PASS
35	43220U18008	KRISHNAN.J	14	70	PASS
36	43220U18009	MOHAMMED IRFAN.T	15	75	PASS
37	43220U18010	PAVITHRA.V	14	70	PASS
38	43220U18012	PRADEEP.S	16	80	PASS
39	43220U18013	PRAVEEN.E	18	90	PASS
40	43220U18014	PRITHISH.B	20	100	PASS
41	43220U18015	RIYAZ AHAMED.U	18	90	PASS
42	43220U18016	SHEBANA BANU.M	19	95	PASS
43	43220U18017	SURIYA.R	17	85	PASS
44	43220U18019	UDHAYA SOORIYA.M	14	70	PASS
45	43220U18021	VIGNESHWARAN.G	16	80	PASS
46	43220U18022	VIGNESHWARI.V	17	85	PASS


CO-ORDINATOR


HOD




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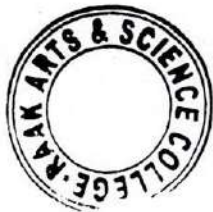


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List of Value Added courses conducted in the institution during the academic year 2021-22

S.no	Name of the Programme
1.	Pure Tamil Training
2.	English for Career Development
3.	Design Thinking
4.	Problem Solving and Decision Making
5.	Dynamics of Service Sec-r
6.	Financial Risk Management
7.	Office Management
8.	Social media and web Analytics
9.	Social Etiquette
10.	Women and Society in India
11.	Digital Transformation In Business
12.	Multimedia
13.	Ethical Hacking
14.	E-commerce
15.	Social Network Awareness
16.	Latex
17.	Laboratories Safety
18.	Organic Pharma
19.	Introduction - Digital Marketing
20.	Operation Research
21.	Digital Payments



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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs ABODRVAA M
bearing J. V. S. has completed value added course on the
title "Social Network Awareness" " conducted by the
Department of B.S.C.C.S. from 03.01.2024 to 08.02.2024 and
scored 90 marks.

R. S. S.
HOD



J. V. S.

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A. M. H. No. 2.

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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs AJITHKUMAR R
bearing II Year has completed value added course on the
title "Social Network Awareness" " conducted by the
Department of B.Sc. CS from 03.01.2022 to 08.02.2022 and
scored 100 marks.

R. Jeyaraj
HOD



J.K.R.
PRINCIPAL
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VILLIANUR POST 605 110
Tamil Nadu

A. Jeyaraj No. 2
PRINCIPAL



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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs F.A.R.I.D.H.A.J
bearing 10th year has completed value added course on the
title E-Commerce " conducted by the
Department of B.Sc. CS from 04.08.2021 to 11.09.2021 and
scored 50 marks.

R. S. S. S.
HOD



for
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A. J. J. J. J. J.

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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs ASHWIN.R
bearing III Year has completed value added course on the
title Commerce " conducted by the
Department of B.Sc. Cs from 04.08.2021 to 11.09.2021 and
scored 72 marks.


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A.H. H... No 2



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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs HARINI.A
bearing 11 years has completed value added course on the
title Ethical Hacking " conducted by the
Department of Computer Application from 1.09.2021 to 11.10.2021 and
scored 80 marks.

P. S. Senthil
HOD

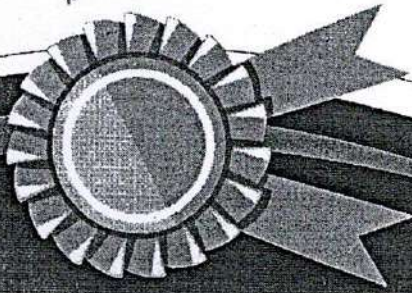


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A. H. ... No. 2

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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs BOOPATHY . D.V

bearing 1 Year has completed value added course on the

title Ethical Hacking " conducted by the

Department of Computer Applications from 1.09.2021 to 1.12.2021 and
scored 80 marks.



B. Anand
HOD

Jan
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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs K.P.N.SALVA.J
bearing 11111111 has completed value added course on the
title MultiMedia " conducted by the
Department of Computer Application from 01.02.2024 to 09.03.2024 and
scored 70 marks.



R. Jeyaraj
HOD

Jee

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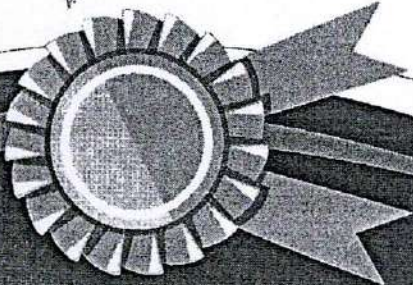
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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs DHIVANAR. R.
bearing 1st year has completed value added course on the
title Multi media " conducted by the
Department of Computer Application from 01.02.2022 to 09.03.2022 and
scored 97 marks.


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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs. Nidhya R
bearing III year..... has completed value added course on the
title LaTeX....." conducted by the
Department of Mathematics..... from 04.09.2024 to 30.10.2024 and
scored 75..... marks.

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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs. Manisha G
bearing II year Mathematics has completed value added course on the
title LaTeX " conducted by the
Department of Mathematics from 04.09.2021 to 20.10.2021 and
scored 100 marks.

A. Senthil

HOD

Jay



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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs S.A.L.A.H.U.D.D.E.E.N.A
bearing 1 year has completed value added course on the
title "Women and Society in India" " conducted by the
Department of B.Com (C.A) from 08.08.2021 to 15.07.2022 and
scored 87 marks.

Jameel Hossain



for

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A. H. Hossain No. 2

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Recognized under section 2(f) of the UGC Act, 1956.

VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that **Mr./Ms./Mrs.** **M.ADHU MANJARI**.....
bearing **1 Year**..... has completed value added course on the
title **"Women and Society in India"**..... " conducted by the
Department of **B.A.M (C.A)**..... from **08.06.2021** to **15.07.2021** and
scored **87**..... marks.



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VILLIANUR POST-605,100
PERAMBAL

[Signature]
D. Mahalingam No. 2

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Recognized under section 2(f) of the UGC Act, 1956

VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs R. SAIPRASANNA
bearing H. Y. Das has completed value added course on the
title "Social Etiquette" " conducted by the
Department of B. Com (C.A) from 08.06.2021 to 10.07.2021 and
scored 75 marks.

for



Jeyaraj
HOD

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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs MORHAMMED THAMIM.T
bearing II Year has completed value added course on the
title "Social Etiquette" " conducted by the
Department of B.Com (C.A) from 08.08.2021 to 15.07.2021 and
scored 100 marks.



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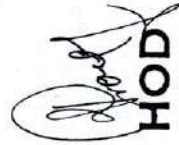


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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs Mahamed Javeeth.....
bearing III year..... has completed value added course on the
title Design Thinking....." conducted by the
Department of Business Administration from 02/08/2021 to 13/09/2021 and
scored 75..... marks.


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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs Pradeep. M
bearing I Year has completed value added course on the
title Problem Solving & Decision Making conducted by the
Department of Business Administration from 11.10.2021 to 17.11.2021 and
scored 85 marks.


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Recognized under section 2(f) of the UGC Act, 1956.

VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs *Rajkumar G*
bearing *1 year* has completed value added course on the
title *Problem Solving & Decision Making* " conducted by the
Department of *Business Administration* from *10/2021* to *11/2021* and
scored *100* marks.

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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs Hema E
bearing II year has completed value added course on the
title *Problem Solving & Decision Making* " conducted by the
Department of *Business Administration* from *11.01.2021* to *17/11/2021* and
scored *100* marks.


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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that **Mr./Ms./Mrs** *Kisurthiga G*
bearing *II year* has completed value added course on the
title *Problem Solving & Decision Making* conducted by the
Department of *Business Administration* from *11/10/2021* to *17/11/2021* and
scored *95* marks.

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A. H. H. No. 2

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VALUE ADDED COURSE CERTIFICATE OF COMPLETION

This is to certify that Mr./Ms./Mrs *Amaranath K*
bearing *III year* has completed value added course on the
title *Design Thinking* " conducted by the
Department of *Business Administration* from *02.08.2021 to 13.09.2021* and
scored *100* marks.


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A. H. Harind No 2

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