



# RAAK ARTS AND SCIENCE COLLEGE

Affiliated to Annamalai University, Chidambaram || An ISO 9001:2015 Certified Institution  
Recognized under section 2(f) of the UGC Act, 1956.

## PERMISSION LETTER

FROM

Mr. R. PRADAP  
Assistant Professor,  
Raak Arts and Science College,  
Perambai – 605110

TO

The Principal,  
Raak Arts and Science College,  
Perambai – 605110

Respected Sir,

SUB: Requisition for Visit PONLAIT - Reg.

I am writing to seek your permission to organize an educational visit for our II BBA, I BBA and I MBA students to PONLAIT, Puducherry.

These sites have been selected due to their historical significance and relevance to the topics covered in our curriculum. The trip will offer the students a unique opportunity to experience history firsthand and gain a deeper understanding of our cultural heritage.

Thanking you

Place: Perambai

Date: 09.02.2023

Yours Faithfully



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RASC/ADMIN/2022-23/063

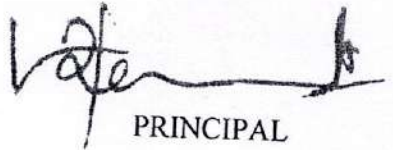
15.02.2023

## CIRCULAR

It is hereby informed that our Business Administration Department is going to educational visit to PONLAIT and several heritage sites for BBA students on 17.02.2023. Hence the Students I, II, III year asked their name to Mr. R.Pradap, Assistant Professor/BBA to the earliest.

Faculty Coordinators

1. Mr.R.PRADAP
2. Mrs.CATHERINE

  
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Copy to

1. Office
- 2.. Department of Business Administration





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## DEPARTMENT OF BUSINESS ADMINISTRATION

SL.NO	REG.NO	STUDENT NAME	CLASS
1	21421115001	ABINASH M	II BBA
2	21421115002	ABRAHAM S	II BBA
3	21421115003	ASIK ALI E	II BBA
4	21421115004	CHANDRU K	II BBA
5	21421115005	GOWTHAMAN K	II BBA
6	21421115006	GOWTHAMRAJ G	II BBA
7	21421115007	JAFFAR ALI S	II BBA
8	21421115008	KIRUBAGARAN R	II BBA
9	21421115010	LOGESH K	II BBA
10	21421115009	LOKESHWARAN L	II BBA
11	21421115011	MOHANRAJ V	II BBA
12	21421115012	NISHANTH M	II BBA
13	21421115013	PRADEEP M	II BBA
14	21421115014	RAJKUMAR G	II BBA
15	21421115015	RAMACHANDIRAN S	II BBA
16	21421115016	RAMAKRISHNAN E	II BBA
17	21421115018	SAKTHIVEL T	II BBA
18	21421115019	THAMIZHAZHAGAN E	II BBA
19	21421115020	VINCENT FELIX G	II BBA
20	21421115021	YOMOHAMMAD S	II BBA
21	21422115001	AGALYA S	I BBA
22	21422115002	AJAY V	I BBA
23	21422115003	AKASH S	I BBA
24	21422115004	CHECK JAHIR C	I BBA
25	21422115005	DHANUSHMANI M	I BBA
26	21422115006	GAJENDRAN S	I BBA
27	21422115008	JANOVARAMBAUD	I BBA
28	21422115009	JAYAGUBENDIRAN J	I BBA
29	21422115010	JOSEN IMMANUVEL P	I BBA
30	21422115011	KANKEYAN K	I BBA
31	21422115012	KARTHIKEYAN R	I BBA



*Jm.*

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32	21422115013	KUMARAN R	I BBA
33	21422115014	LINGESHWARAN G	I BBA
34	21422115015	LOGHU T	I BBA
35	21422115016	MOHAMAD IRFANUDEEN M	I BBA
36	21422115017	MOHAMED ELBAN M	I BBA
37	21422115018	MOHANKUMAR	I BBA
38	21422115019	MOWNNESH.H	I BBA
39	21422115020	MUGILAN R	I BBA
40	21422115021	NAVEEN D	I BBA
41	21422115023	PRATHAM CHOWAN PATEL R	I BBA
42	21422115024	RATHISH S	I BBA
43	21422115025	SARATHI C	I BBA
44	21422115026	SATHISH G	I BBA
45	21422115027	SELVARAGAVAN S	I BBA
46	21422115028	SHARAN S	I BBA
47	21422115029	UMMAR THARAK H	I BBA
48	21422115030	VISHWA I	I BBA
49	21422310001	AAKASH K	I MBA
50	21422310002	AJITHKUMAR A	I MBA
51	21422310003	BOOPATHI P	I MBA
52	21422310004	DAHNI SHAHAMED B	I MBA
53	21422310005	DHAANAMIDHUNAN C	I MBA
54	21422310006	DHINESH S	I MBA
55	21422310007	DINESH K	I MBA
56	21422310008	DINESHBABU J	I MBA
57	21422310009	EASIKEL M	I MBA
58	21422310010	EZHILANBAN P	I MBA
59	21422310011	FARVOUS MUSARAF B	I MBA
60	21422310012	GOWTHAM K	I MBA
61	21422310013	GRACYHYACINATH B	I MBA
62	21422310014	HARIHARAN MV	I MBA
63	21422310015	HASEENA A	I MBA
64	21422310016	IRFANULLAH B	I MBA
65	21422310018	KAMALASH M	I MBA
66	21422310019	KAMALIE D	I MBA
67	21422310020	KANDHAN K	I MBA
68	21422310022	KARTHIKEYAN P	I MBA
69	21422310023	KIRANKUMAR S	I MBA
70	21422310024	KUMARESAN D	I MBA
71	21422310025	LETHI F	I MBA



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72	21422310027	MALIK BASHA N	I MBA
73	21422310028	MANIKANDAVASAN P	I MBA
74	21422310029	MOHAMED RIYAS M	I MBA
75	21422310030	MOHAMEDANNAS M	I MBA
76	21422310031	NATARAJ S	I MBA
77	21422310032	NATASHA MARIE S	I MBA
78	21422310033	NAVEEN N	I MBA
79	21422310034	PARTHIBAN A	I MBA
80	21422310035	PARTHIBAN G	I MBA
81	21422310036	PRASANTH V	I MBA
82	21422310037	PRAVIN D	I MBA
83	21422310038	PRAVINKUMAR L	I MBA
84	21422310039	PRIYANGA V	I MBA
85	21422310040	RAJASRI R	I MBA
86	21422310041	RAKESH P	I MBA
87	21422310042	RUFIN AQUINAS C	I MBA
88	21422310043	SAKTHIDASAN K	I MBA
89	21422310044	SANJAI K	I MBA
90	21422310045	SATHISHKUMAR M	I MBA
91	21422310046	SENTHILKUMAR S	I MBA
92	21422310047	SHANMUGAPRIYAN V	I MBA
93	21422310048	SHARAN R	I MBA
94	21422310049	SRINIVAS D	I MBA
95	21422310050	SRIPANRAJ E	I MBA
96	21422310051	SUBHASHINI K	I MBA
97	21422310052	SURENDHAR R	I MBA
98	21422310053	SURESH J	I MBA
99	21422310054	THAMIZHVELAN K	I MBA
100	21422310055	VENKATESH S	I MBA
101	21422310056	VIMAL R	I MBA
102	21422310057	VINOTHINI R	I MBA

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## SUMMARY

An industrial visit to PONLAIT (Pondicherry Co-operative Milk Producers' Union Ltd.) by MBA and BBA students typically serves as an educational experience aimed at giving them practical insights into the operations of a dairy industry. Here's a summary of what such a visit might involve:

### Objectives:

1. **Understanding Business Operations:** The visit helps students understand the practical aspects of business operations in the dairy industry, such as production, processing, marketing, and distribution.
2. **Learning About Supply Chain Management:** Students gain knowledge about the supply chain management of dairy products, from procurement of raw milk to processing and distribution.
3. **Exposure to Quality Control:** The visit may include insights into the quality control measures taken by PONLAIT to ensure the safety and quality of dairy products.
4. **Exploring Management Practices:** Students observe the management practices, including human resource management, financial management, and strategic planning within the cooperative.

### Activities:

- **Plant Tour:** Students are taken on a guided tour of the milk processing plant, where they observe various stages of production, including pasteurization, packaging, and storage.
- **Interaction with Professionals:** There is usually an interactive session with PONLAIT's management team, where students can ask questions and learn from the experiences of industry professionals.
- **Observation of Marketing Strategies:** Students may be briefed on PONLAIT's marketing strategies, including branding, product positioning, and customer engagement.

### Learning Outcomes:

- **Practical Knowledge:** Students gain hands-on knowledge about the dairy industry, complementing their theoretical learning.
- **Industry Insight:** Exposure to the operational aspects of a cooperative dairy helps students understand the complexities of managing such an enterprise.



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- Networking: The visit offers networking opportunities with industry professionals, which could be beneficial for future internships or job placements.



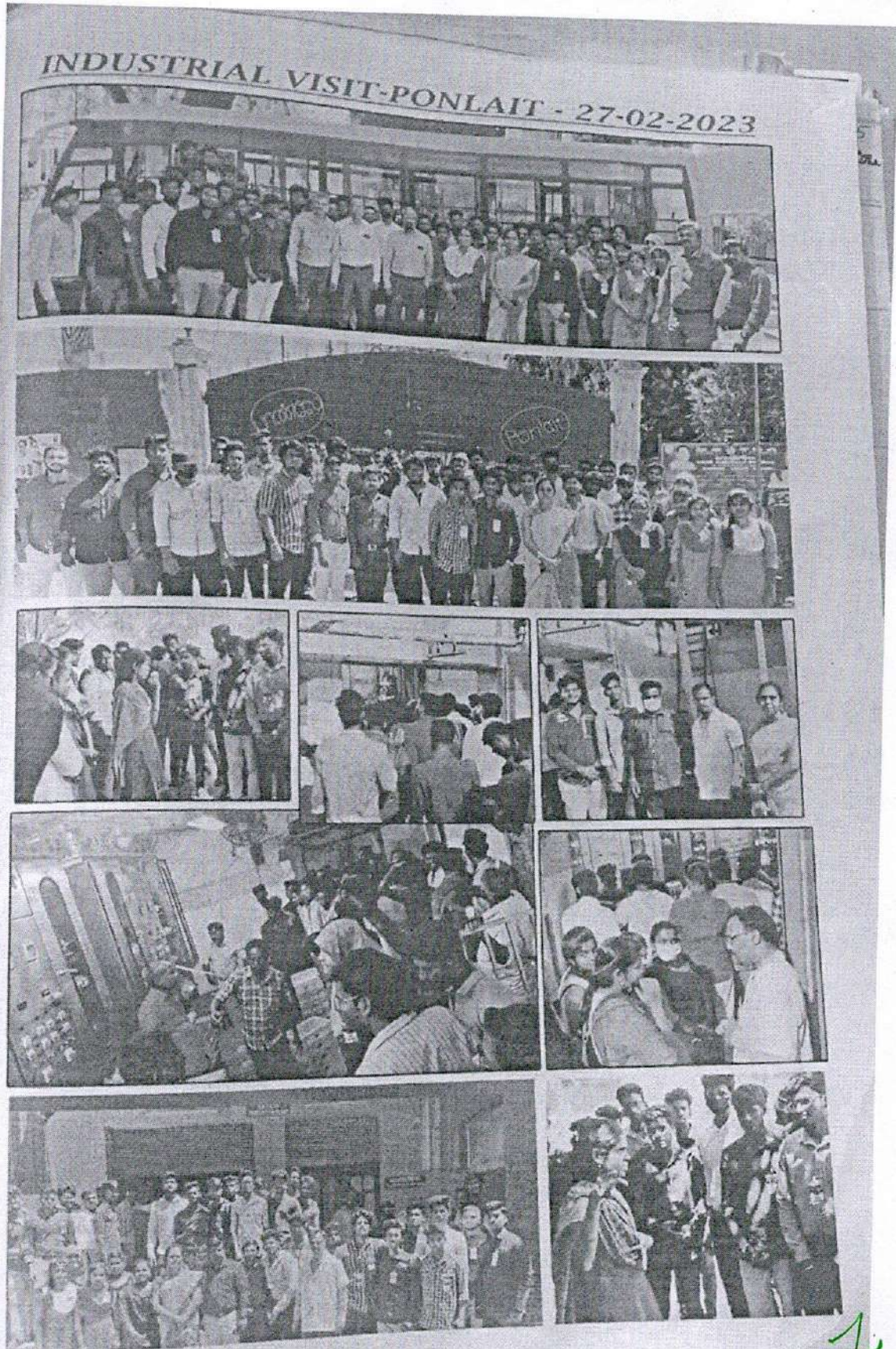
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*J. S.*

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## CONCLUSION

Overall, the visit to PONLAIT allows MBA and BBA students to bridge the gap between classroom learning and real-world industry practices, enhancing their understanding of the business environment.



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