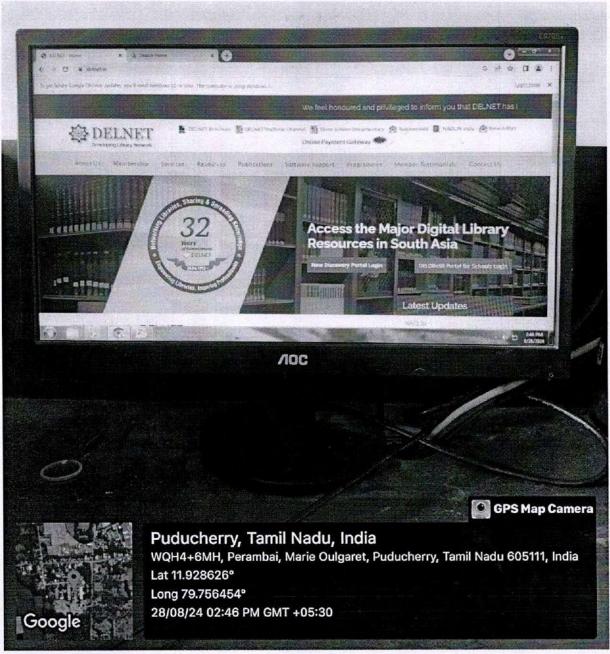


-Affiliated to Annamalai University, Chidambaram || An ISO 9001:2015 Certified Institution Recognized under section 2(f) of the UGC Act, 1956.

Details of Journal and E Resource available – Subscription Copies Payment receipt and Database



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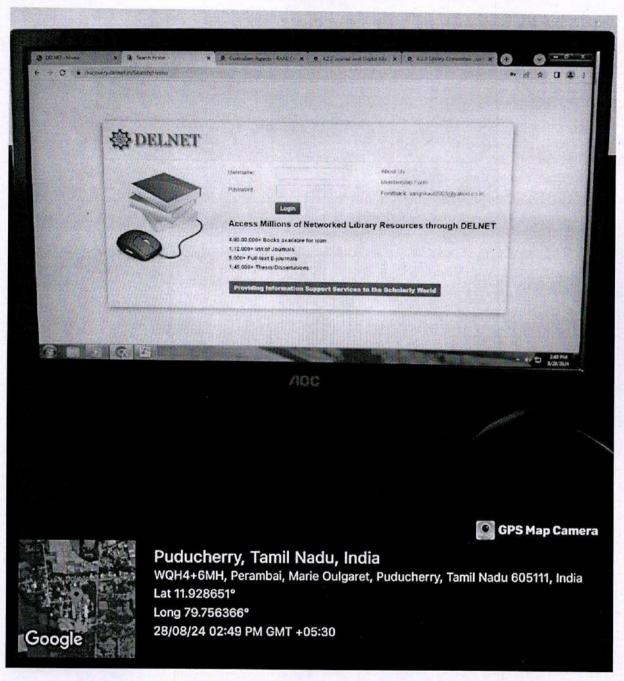


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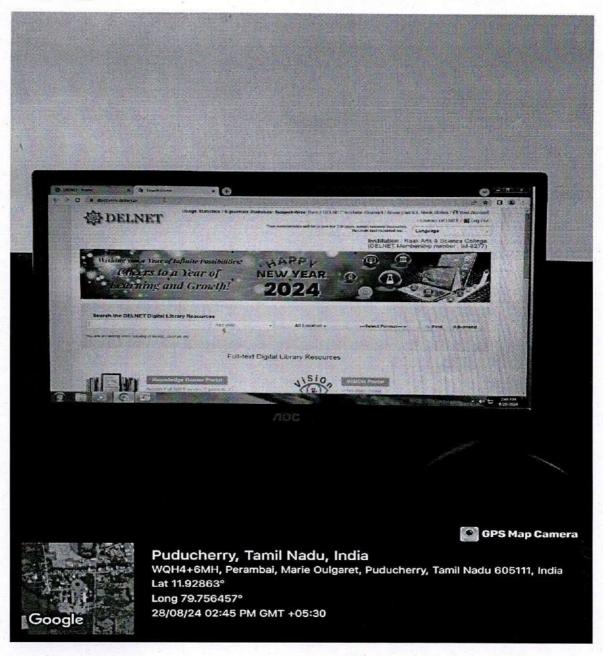
LOGIN PAGE



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DELNET Membership Certificate

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DELNET
Developing Library Network
New Delhi
New delnet.in

Certificate of Membership

This certifies that

Raak Arts & Science College
Perambai, Villupuram District
is an Institutional Member of

DELNET — Developing Library Network
and their bonafide Faculty, Students, Researchers, Scholars and
Officials are entitled to all benefits, and privileges of access to
DELNET Resources and Services.

Membership Number 19M — 8277 has been renewed and next
renewal is due on July 31, 2024

Dr. Sangeeta Kaul
Director
Delnet New Delhi
Delnet New Delnet New Delhi
Delnet New Delnet Ne



VILLIANUR POST-605 110 PERAMBAI.



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DELNET Database



Dr. Sangeeta Kaul



DELNET

Developing Library Network

3.N.U. Campus, Nelson Mandela Road Vasant Kunj, New Delhi 110070, India Tel: 91-11-26742222, 26741266 91-9810329992 (Mobile) E-mail: sangs@delnet.ren.nic.in, sangs&aul2003@yahoo.co.in Web: www.delnet.in

Augus 15, 2018

DELNETAM-4277A-RASCV/MEM/2018

Dear Mr. Malliga,

Sub: DELNET Membership Renewal

We acknowledge with thanks the receipt of ₹ 13,370 (₹ Thirteen Thousand Five Hundred Seventy only) received through NEFT dates \$8,2018 made iswards the DELNET Annual Institutional Membership Five for the period 1,8,2018 to 31,7,2019. The receipt too 76079 dated 9.8,2018 is exclosed for the office receipt.

You are requested to access OFLNET databases through the World Wide Web using the following procedure:

Web Address http://www.delorclu

Kindly click anto "New Discovery Fortal". Since the IP address provided by you is not static (broadband), you are requested to use following legin & password to access the new discovery portal of DELNET.

Legia

: Inrascv

Kindly note your lister Library Loan (R.L. for Bocks) Password is "trenscribt" to be used wide registering a request. You are also welcome to send as the hibliographical references at samplified nettreak is angulated DOSD by about the resources seeded by you. We will not our best to loanse these consistences. We would like to inform you that DELNET has launched WEBYLER Vourable channel which contains a large number of video recording of Webinary organized by DELNET including sessions on DELNET resources and services. The link is available at the Discovery Pental We would further lake to inform you that Usage Report can be generated through "USAGE STATISTICS" link which appears as the tops that of the landing page of the discovery portal. Kindly use the password as 8277***1992 to doverlead the pdf, containing usage report of your institution.

I would like to mention that DELNET provides access to more than 3.5 frore entalogue records of books, generals, articles, etc. through Discovery Portal and also more than one error and fifty lisks full-text o-brooks, e-journals & e-stricter through Knowledge Gainner Portal. We are pleased to inform you that DELNET has also recently launched VisiOn Found which constant Vision Recordings of Lectures or warted subjects. We request you to kindly contrible the vision because of the Faculty Members of your Institution. Kindly costact on for further associated. DELNET also provides Delplus software free of charge for themps autumation purpose. DELNET Gainst House Faculty Security and the solution of the provides Delplus software free of charge for themps autumation purpose. DELNET Gainst House Faculty Security and the solution of the provides DELDRESS Portal exclusively for Schools, which is of great relevance to the School students, reachers and admissioners.

We would also like to mention that DELNET offers DelBBB software for plagarism detection for an annual negativeston of Re (\$ 000) (inclusive of GST) for MO documents checking.

I would also like to inflavo you that DELPOT shall be goal to organize a one hour webiner in DELPOT Networked Resources and Services at a manually convenient done and time for the students; faculty stocats here and substant of "Rank Arts & Science College, Villeparam Dest., Tandi Nadu", it will help in the Effective tribusions of DELPOT retources and services.

Law enclosing a poster on DELNET and a Conflictic of Membership. PL see kindly let us know if you wish to get any broks on ILL or the partial articles.

With kind regards,

Sasroots Knal

Nr. J. Malliga Lubrarian Rasia Arta & Seicece College No. J. Blacker Campos, Perantosi Rood, Perantosi, Vanur T.K., Villogarian Dist.-605110 Tarial Sodia

East: (1) Receipt no. 76079 dated \$1 221 of ₹ 12,570 (2) Tax fevoice (3) P41AET Poster (4) Certificate of Membership

AN SCIENCE CO



Affiliated to Annamalaí University, Chidambaram | An ISO 9001:2015 Certified Institution Recognized under section 2(f) of the UGC Act, 1956.

Receipt of DELNET Payment Receipt For The Year 2018

No.: Receipt No./76079/2018 -2019

DELNET- Developing Library Network Jawahartal Nehru University Campus Nelson Mandela Road, Vasant Kunj New Delhi-110070 State Name Delhi, Code: 07

Receipt

Received with thanks from : RAAK ARTS & SCIENCE COLLEGE
NO. 1, BASHEER CAMPUS, PERAMBAI ROAD, PERAMBAI
VANUR T.K., DIST. VILLUPURAM-605110

[DELNET MEM. NO. IM-8277]

Indian Rupees Thirteen Thousand Five Hundred Seventy Only

By RAAK ARTS & SCIENCE COLLEGE; Indian Bank (India)

EGOMANI 8-Aug-2018 13,570.00 AMOUNT RECEIVED TOWARDS ANNUAL INSTITUTIONAL MEMBERSHIP FEES

FOR THE PERIOD 01.08.2018 TO 31.07.2019

··₹ 13,570.00/-

"Subject to Realisation

Dated 01.08.2018



PRINCIPAL RAAK ARTS & SCIENCE COLLEGE **VILLIANUR POST-605 110**

PERAMBAI.



Affiliated to Annamalai University, Chidambaram || An ISO 9001:2015 Certified Institution Recognized under section 2(f) of the UGC Act, 1956.

Receipt of DELNET

Payment Receipt For The Year 2019

			Invoice No.	-	and the second	Dated	315 132	
松	Jawahariai Nehru Nelson Mandela F New Delhi-110070		DEL/2019	20/16	31	9-Aug	-2019	of Payment
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RAAK ARTS NO 1, BASHE VANUR T.K.	8 SCIENCE COLLE ER CAMPUS, PERAMB DIST VILLUPURAM EM NO IM-8277] Tamil Nadu, C ply Tamil Nadu	AI ROAD, PERAMBAI 1-605110				Dates		
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Receipt of DELNET

Payment Receipt For The Year 2020

No.: Receipt No./61288/2020-21

DELNET- Developing Library Network Jawahariai Nehru University Campus Nelson Mandeta Road, Vasant Kunj New Delhi-110070 State Name: Delhi, Code: 07 E-Mali: hkkaul@gmail,com

Receipt

Received with thanks from : RAAK ARTS & SCIENCE COLLEGE
NO. 1, BASHEER CAMPUS, PERAMBAI ROAD, PERAMBAI
VANUR T.K., DIST. VILLUPURAM-605110
[DELNET MEM. NO. IM-8277]

The sum of

Indian Rupees Nineteen Thousand Four Hundred Seventy Only

Remarks

RAAK ARTS & SCIENCE COLLEGE; Indian Bank (India)

Observe/DD

AMOUNT RECEIVED TOWARDS ADMISSION FEES & ANNUAL INSTITUTIONAL MEMBERSHIP FEES FOR THE PERIOD 27.05.2020 TO 26.05.2022

-- 19.470.00/-

"Subject to Realisation

Dated 27-May-2020

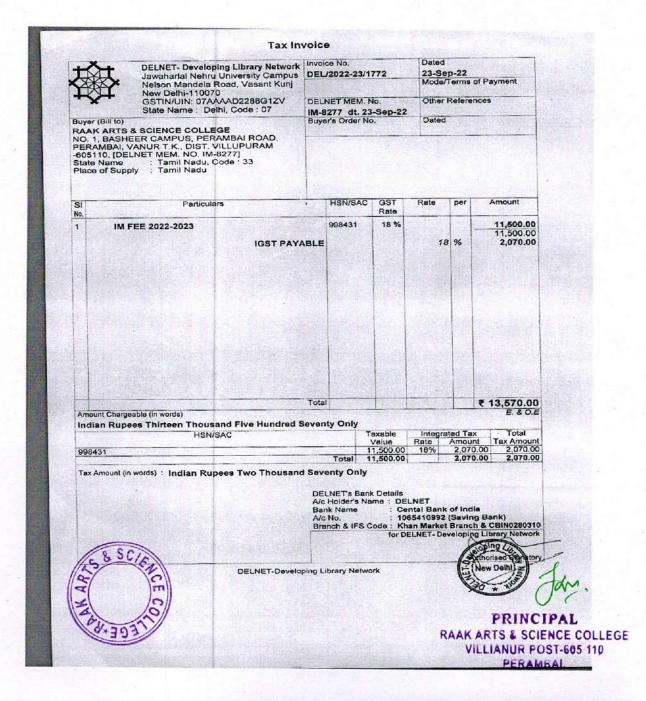






Affiliated to Annamalai University, Chidambaram || An ISO 9001:2015 Certified Institution Recognized under section 2(f) of the UGC Act, 1956.

Receipt of DELNET Payment Receipt For The Year 2022





Affiliated to Annamalai University, Chidambaram || An ISO 9001:2015 Certified Institution Recognized under section 2(f) of the UGC Act, 1956.

Receipt of DELNET

Payment Receipt For The Year 2022

L X	DELNET- Developing Library Network Jawaharial Nehru University Campus Nelson Mandela Road, Vasant Kunj New Delhi-110070 GSTIN/UIN: 07AAAAD2288G1ZV State Name: Delhi, Code: 07			Invoice No. DEL/2022-23/1772			Dated 23-Sep-22 Mode/Terms of Payment Other References		
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Receipt of DELNET

Payment Receipt For The Year 2022

No.: Receipt No./71218/2022-23

Dated 23-Sep-22



DELNET- Developing Library Network Jawaharlal Nehru University Campus Nelson Mandela Road, Vasant Kunj New Delhi-110070 State Name: Delhi, Code: 07

Receipt

Received with thanks from: RAAK ARTS & SCIENCE COLLEGE
NO. 1, BASHEER CAMPUS, PERAMBAI ROAD, PERAMBAI
VANUR T.K., DIST. VILLUPURAM-605110
[DELNET MEM. NO. IM-8277]

The sum of

Remarks

: Indian Rupees Thirteen Thousand Five Hundred Seventy Only

By

RAAK ARTS & SCIENCE COLLEGE; Indian Bank (India)

AMOUNT RECEIVED TOWARDS ANNUAL INSTITUTIONAL MEMBERSHIP FEES FOR THE PERIOD 01.08.2022 TO 31.07.2023 (SPECIAL CONSIDERATION DURING THE CELEBRATORY 30TH YEAR)

--₹ 13,570.00/-

"Suffice to Realisation





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Receipt of DELNET

Payment Receipt for The Year 2023

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Receipt of DELNET

Payment Receipt for The Year 2024





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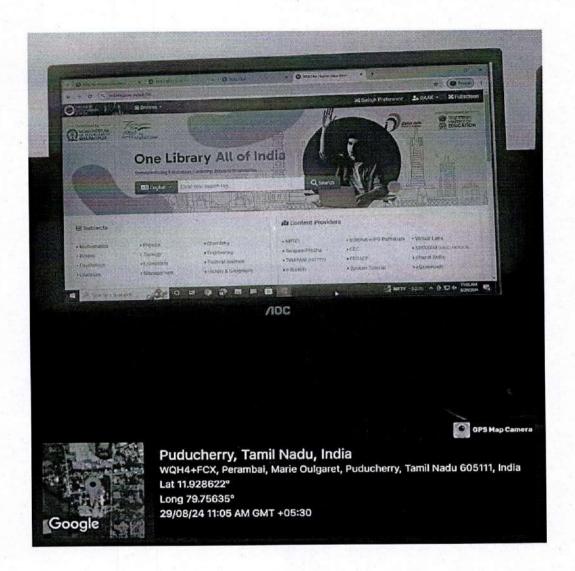
The National Digital Library of India (NDLI) is a virtual repository of learning resources that is intended to support all academic levels, including arts and science colleges. The NDLI is a project of the National Mission on Education through Information and Communication Technology (NMEICT) and is developed and maintained by the Indian Institute of Technology Kharagpur.

The NDLI offers a variety of resources, including books, video lectures, simulations, audio lectures, lecture notes, and presentations for undergraduate, post graduate, certificate course, and diploma course levels. The NDLI is designed to support all popular forms of access devices, including differently-abled learners, and provides interface support for 10 of India's most widely used languages. The NDLI also aims to enable people to learn from best practices from around the world and to help researchers explore multiple sources.

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Home Page of National Digital Library of India



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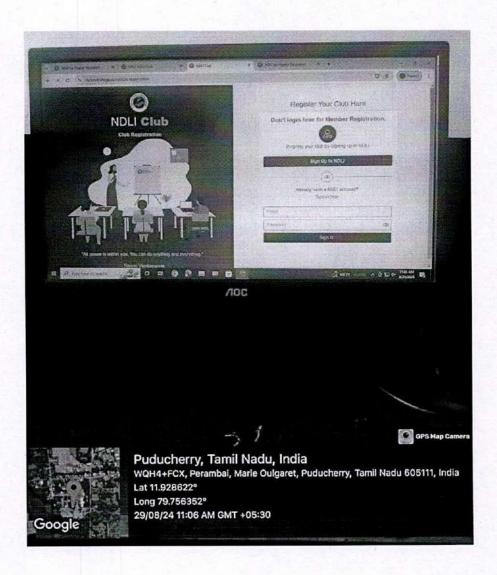


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NDLI Club Admin





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Resource

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List of Journals in Library

SI. No.	Name of the Journal
1	Indian journal of advanced operations management
2	Indian journal of business and emerging markets
3	Indian journal of business and systems research
4	Indian journal of economic policy in emerging economies
5	Indian journal of emerging market economies
6	Indian journal of enterprise network management
7	Journal of Asian business management
8	Journal of business management
9	Journal of digital marketing
10	Journal of human development
11	Journal of logistics and supply chain management
12	Journal of money, banking and finance
13	Indian journal of marketing
14	PRABANDHAN: Indian journal of management
15	ASTHSHASTRA: Indian journal of economics & research
16	Indian journal of finance
17	Indian journal in capital markets
18	AMC Indian journal og Entrepreneurship
19	Indian journal of Computer Science





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Receipt of Journal

Payment for the Year 2018

S. NO	PUBLICATION TITLE
1	Indian journal of marketing
2	Indian journal of finance
3	Prabandhan: indian journal of management
4	Arthshastra: indian journal of economics & research
5	Indian journal of research in capital marketing
6	Amc indian journal of entrepreneurship
7	Amc indian journal of civil engineering
8	Indian journal of computer science





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Page No

Fund Transfer NEFT e-Receipt

From Account	6759981327
Dranch Details	02610 - SULTHANPET
To Account Number	65270940713
Beneficiary Name	Indian Journal of Marketing
Transfer Amount (INR)	8000.00
Amount in Words	Rupees Eight Thoushand
Commission	5.01
Bank Name	STATE BANK OF INDIA
Branch Name	AGV COMPLEX .
IFSC Code	\$BIN0007407
Remarks	Indian Journal of Marketing renewal subscription 2018 from RAAK Arts
Transaction Date	10/07/2018
UTR No	IDIBH23220489967

Generated Time: 10/07/2018 17:35:25

(Note: This is a computer generated receipt and does not require any signature/stamp.)



fry.



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INDIAN JOURNAL OF MARKETING

ISSN 0973 - 8703, IC Value = 112.34, NAAS Score = 4.24, Indexed in Google Scholar Indexed in Elsevier's Scopus, SCImago Journal Rank (SJR) : 0.321 (Rank : 120/195)
Source Normalized Impact per Paper (SNIP) : 0.729, Scopus CiteScore = 2.1 Included in UGC - CARE List of Journals (Group II), Included in ABDC Journal Quality Rating List (2019)
Google Scholar hS-Index : 25 ; Google Scholar hS-median : 113
Y-21, Haut Khas, New Delhi-11016
For Subscription Queries Contact : +91-011 - 40586303, (Whatsapp : 9667472899)
Url : http://www.indianjournalofmarketing.com

KIND REMINDER

October 7, 2018

Email: sub@indianjournalofmarketing.com

Principal RAAK Arts & Science College No.1, Bashur Campus Perambai Road, Villianur Road Puducherry-605110

Dear Sir,

Sub: Subscription Charges Due for the Period Jan - Dec23

This is to inform you that after checking our records, we have found that your institution has not paid the subscription charges due for our Journal, INDIAN JOURNAL OF MARKETING, for the above-mentioned period. It behooves us to explain to the office that it is for the sole purpose of avoiding inconvenience to the students and the academic fraternity that we continue sending the journals to an institute/university even after the expiry of the subscription period. Normally, the process of bill clearance takes time, and to avoid unnecessary delay, even if we do not get a renewal request from an institution/university, we do not stop sending the journals.

In your case, the subscription expired on December 31, 2022. Thereafter, in keeping with our policy to keep academic interests foremost, we have sent the issues from Jan - Feb 23 (2 issues). We have also sent repeated reminders for renewal of subscription, but we did not get any response from your end. As this journal is a platform for researchers, professors, and lecturers, it would be a respectable gesture on your part to inform us whether you would like to continue subscribing to the journal and also settle the dues within one month, else we shall delete your institution's name from our mailing list. You will appreciate that we can render you better services if payments are received promptly. We hope you will kindly cooperate in remitting the payment.

Thanking you, Yours truly,

Meendali filami

Meenakshi Gilani (Subscription Manager)

Encl: Invoice

PRINCIPAL

RAAK ARTS & SCIENCE COLLEGE

VILLIANUR POST-605 110

PERAMBAI.

ANA ANA SCIENCE COLLAND SCIENC



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Bill No12533	Principal	Date 7, 10, 2018
	RAAK Arts & Science College	
	No.1 , Bashur Campus	
	Perambai Road, Villianur Road	
	Puducherry-605110	

INDIAN JOURNAL OF MARKETING

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for one year from Jan - Dec23		
		₹3800/-

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E.& O. E.

For : INDIAN MARKETING



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Receipt of Journal

Payment For The Year 2019

S. NO	PUBLICATION TITLE	
1	Indian journal of marketing	
2	Indian journal of finance	THE STATE OF
3	Prabandhan: indian journal of management	
4	Arthshastra: indian journal of economics & research	
5	Indian journal of research in capital marketing	
6	Ame indian journal of entrepreneurship	
7	Ame indian journal of civil engineering	
8	Indian journal of computer science	





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From Account	6759981327
Branch Details	02610 - SULTHANPET
To Account Number	65270940713
Beneficiary Name	Indian Journal of Marketing
Transfer Amount (INR)	9000.00
Amount in Words	Rupees Nine Thousand Only
Commission	<u>.</u> 5.61
Bank Name	STATE BANK OF INDIA
Branch Name	AGV COMPLEX .
IFSC Code	\$81N0007407
Remarks	Indian Journal of Marketing renewal subscription 2019 from RAAK Arts
Transaction Date	10/05/2019
UTR No	IDIBA19130274571

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ISSN 0975 - 2854, IC Value = 110.49, NAAS Rating = 3.60, Indexed in Google Scholar
Indexed in Elsevier's Scopus, Source Normalized Impact per Paper (SNIP) : 0.462
SCImago Journal Rank (SJR) : 0.192, Scopus CiteScore = 0.60, Scopus CiteScore Journal Rank : 111/195
INCLUDED IN UGC'S LIST OF RECOMMENDED JOURNALS (S.No. 38263)
Google Scholar h5-Index : 6 ; Google Scholar h5-median : 7
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Telephone: +91-011-40586303, +91-011-46026050
Url: http://www.indianjournalofmanagement.com

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INDIAN JOURNAL OF MARKETING

ISSN 0973 - 8703, IC Value = 110,78, NAAS Score = 4.24, Indexed in Google Scholar Indexed in Elsevier's Scopus, SCImago Journal Rank (SJR) : 0.196 (Rank : 118/150)
Source Normalized Impact per Paper (SNIP) : 0.537, Scopus CiteScore = 0.45
INCLUDED IN UGC'S LIST OF RECOMMENDED JOURNALS (J.NO. 20802)
Google Scholar h5-index : 7 ; Google Scholar h5-median : 10
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ISSN 2278 - 1811, IC Value = 86.45, NAAS Rating = 2.77, Indexed in Google Scholar, Included in UGC's List of Recommended Journals (Journal No. 46761)

Y-21, Hauz Khas, New Delhi-110 016 Telephone: +91-011-40586301, +91-011-46026050 Url: http://www.indianjournalefeconomicsandresearch.com Email: meenakshi.gilani@indianjournalofeconomicsandresearch.com

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4	Arthshastra: indian journal of economics & research
5	Indian journal of research in capital marketing
6	Amc indian journal of entrepreneurship
7	Amc indian journal of civil engineering
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Page No. 1

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From Account	6759981327
Branch Details	02G10 - SULTHANPET
To Account Number	65270940713
Beneficiary Name	Indian Journal of Marketing
Transfer Amount (INS)	10000.00
Amount in Words	Rupees Ten Thoushand
Commission	5.01
Bank Name	STATE BANK OF INDIA
Branch Name	AGY COMPLEX
FSC Code	SBIN0007407
Remarks	Indian Journal of Marketing renewal subscription 2020 from RAAX Arts
Transaction Date	06/01/2020
UTR No	IDIBH23220489367

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ISSN 0973 - 8703, IC Value = 112.34, NAAS Score = 4.24, Indexed in Google Scholar Indexed in Elsevier's Scopus, SCImago Journal Rank (SIR): 0.321 (Rank: 120/195)

Source Normalized Impact per Paper (SNIP): 0.729, Scopus CiteScore = 2.1 Included in UGC - CARE List of Journals (Group II), Included in ABDC Journal Quality Rating Etit (2019)

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Receipt of Journal

Payment for the Year 2021

S. NO	PUBLICATION TITLE	
1	Indian journal of marketing	
2	Indian journal of finance	
3	Prabandhan: indian journal of management	
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5	Indian journal of research in capital marketing	
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Para No.

Fund Transfer NEFT e-Receipt

From Account	6759981327	
Branch Details	02610 - SULTHANPET	
To Account Number	65270940713	
Beneficiary Name	Indian Journal of Marketing	
Transfer Amount (INR)	12000.00	
Amount in Words	Rupees Twelve Thoushand Only	
Commission	501	
Bank Name	STATE DANK OF INDIA	
Branch Name	AGV COMPLEX	
IFSC Code	\$BIN0007497	
Remarks	Indian Journal of Marketing renewal subscription 2021 from RAAK Arts	
Transaction Date	02/06/2021	
UTR No	IDIBH23220489967	

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ISSN 0973 - 8703, IC Value = 112,34, NAAS Score = 4.24, Indexed in Google Scholar Indexed in Elsevier's Scopus, SCImago Journal Rank (SIR): 0.321 (Rank: 120/195)
Source Normalized Impact per Paper (SNIP): 0.729, Scopus CiteScore = 2.1 included in UGC - CARE List of Journals (Group II), Included in ABDC Journal Quality Rating List (2019)
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From Account	6759981327
To Account Number	65270940713
Beneficiary Name	Indian Journal of Marketing
IFSC Code	\$BIN0007407
Transfer Amount	16000.00
Amount in words	Rupces Sisteen Thousand Only
Remarks	Indian Journal of Marketing renewal subscription 2022 from RAAK Art
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Branch Details	02610 - SULTHANPET	
To Account Number	65270940713	
Beneficiary Name	Indian Journal of Marketing	
Transfer Amount (INR)	16800,00	
Amount in Words	Rupees Sixteen Thousand Eight Hundred Only	
Commission	5.61	
Bank Name	STATE BANK OF INDIA	
Branch Name	AGV COMPLEX	
IFSC Code	\$BIN0007407	
Remarks	Indian Journal of Marketing renewal subscription 2023 from RAAK Arts	
Transaction Date	C8/C8/2023	
UTR No	ID(8H23220489997	

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Source Normalized Impact per Paper (SNIP): 0.731, Scopus CiteScore = 1.5
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SCImago Journal Rank (SJR): 0.222, Scopus CiteScore = 1.6; Scopus CiteScore Journal Rank: 171/299

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INDIAN JOURNAL OF FINANCE

ISSN 0973 - 8711, IC Value = 111.19, NAAS Rating = 3.91, Indexed in Google Scholar Indexed in Elsevier's Scopus, Source Normalized Impact per Paper (5NIP): 0.769
SCImago Journal Rank (SIR): 0.222, Scopus CiteScore = 1.6; Scopus CiteScore Journal Rank: 171/299
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ISSN 0975 - 2854, IC Value = 106.19, NAAS Rating = 3.60, Indexed in Google Scholar Indexed in Elsevier's Scopus, Source Normalized Impact per Paper (SNIP): 0.459
SCImago Journal Rank (SJR): 0.223, Scopus CiteScore = 1.5, Scopus CiteScore Journal Rank: 128/218
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SCImago Journal Rank (SJR) : 0.222, Scopus CiteScore = 1.6; Scopus CiteScore Journal Rank : 171/299
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ISSN 0973 - 8703, IC Value = 112.34, NAAS Score = 4.24, Indexed in Google Scholar Indexed in Elsevier's Scopus, SCImago Journal Rank (SJR): 0.321 (Rank: 120/195)
Source Normalized Impact per Paper (SNIP): 0.729, Scopus CiteScore = 2.1
Included in UGC - CARE List of Journals (Group II), Included in ABDC Journal Quality Rating List (2019)
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ISSN 0973 - 8703, IC Value = 112.34, NAAS Score = 4.24, Indexed in Google Scholar Indexed in Elsevier's Scopus, SCImago Journal Rank (SJR): 0.321 (Rank: 120/195) Source Normalized Impact per Paper (SNIP): 0.729, Scopus CiteScore = 2.1 Included in UGC - CARE List of Journals (Group II), Included in ABDC Journal Quality Rating List (2019)

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ISSN 0975 - 2854, IC Value = 106.19, NAAS Rating = 3.60, Indexed in Google Scholar
Indexed in Elsevier's Scopus, Source Normalized Impact per Paper (SNIP) : 0.459
SCImago Journal Rank (SJR) : 0.223, Scopus CiteScore = 1.5, Scopus CiteScore Journal Rank : 128/218
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INDIAN JOURNAL OF FINANCE

ISSN 0973 - 8711, IC Value = 111.19, NAAS Rating = 3.91, Indexed in Google Scholar
Indexed in Elsevier's Scopus, Source Normalized impact per Paper (5NIP): 0.769
SCImago Journal Rank (SJR): 0.222, Scopus CiteScore = 1.6; Scopus CiteScore Journal Rank: 171/299
Included in UGC - CARE List of Journals (Group II), Included in ABOC Journal List
Google Scholar h5-index: 17; Google Scholar h5-median: 11
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SCimago Journal Rank (SJR) : 0.223, Scopus CiteScore = 1.5, Scopus CiteScore Journal Rank ; 128/218
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INDIAN JOURNAL OF FINANCE

ISSN 0973 - R711, IC Value = 111.19, NAAS Rating = 3.91, Indexed in Google Scholar Indexed in Elsevier's Scopus, Source Normalized Impact per Paper (5NIP): 0.769
SCImago Journal Rank (SJR): 0.222, Scopus CiteScore = 1.6; Scopus CiteScore Journal Rank: 171/299
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INDIAN JOURNAL OF MARKETING

ISSN 0973 - 8703, NAAS Score = 4.24, Indexed in Google Scholar
Indexed in Elsevier's Scopus, SCImago Journal Rank (SJR) : 0.243 (Rank : 127/203)
Source Normalized Impact per Paper (SNIP) : 0.628, Scopus CiteScore = 2.1
Included in UGC - CARE List of Journals (Group III), Included in ABDC Journal Quality Rating List (2019)
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